

Cultural & Arts Advisory Committee Meeting
AGENDA

Monday, January 16, 2017, 7:00 pm
Tecumseh Town Hall
www.tecumseh.ca

Pages

1. **CALL TO ORDER**
2. **ROLL CALL**
 - a. Election of Chair & Vice Chair
3. **DISCLOSURE OF PECUNIARY INTEREST**
4. **DELEGATIONS**
5. **COMMUNICATIONS**
 - a. Cultural and Arts Advisory Committee Minutes - November 21, 2016 2 - 3
 - b. Culture Days 2016 - Preliminary Research Results 4 - 7
6. **REPORTS**
7. **UNFINISHED BUSINESS**
 - a. Tecumseh - l'Essor Arts Centre Auditorium Sign Unveiling Event - Update
 - b. Canada 150 - Mosaic Project
 - c. TAHS Feather Project
8. **NEW BUSINESS**
 - a. 2017 Project Planning
9. **NEXT MEETING**
10. **ADJOURNMENT**

MINUTES OF A MEETING OF THE CULTURAL & ARTS ADVISORY COMMITTEE FOR THE TOWN OF TECUMSEH

A meeting of the Cultural & Arts Advisory Committee for the Town of Tecumseh was scheduled to be held on Monday, November 21, 2016, in the Sandwich South Meeting Room at Town Hall, 917 Lesperance Road, Tecumseh at the hour of 7:00 pm.

(CAA 12-1)

ORDER

The Chair calls the meeting to order at 7:14 pm.

(CAA 12-2)

ROLL CALL

Present:	Vice-Chair	- Ian Froese
	Member	- Dwayne Ellis
	Member	- Rhonda Dupuis
	Councillor	- Andrew Dowie

Also Present:	Deputy Clerk	- Tatiana Dafoe
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Absent:	Chair	- Jerome Baillargeon
	Councillor	- Rita Ossington

(CAA 12-3)

DISCLOSURE OF PECUNIARY INTEREST

None reported.

(CAA 12-4)

DELEGATIONS

None.

(CAA 12-5)

COMMUNICATIONS

Minutes

a) Cultural & Arts Advisory Committee Meetings held September 12, and October 17, 2016.

Motion: (CAA-30/16) Moved by Member Dwayne Ellis
Seconded by Councillor Andrew Dowie

THAT the Minutes of the Cultural & Arts Advisory Committee meetings held September 12, and October 17, 2016, be approved.

Carried

(CAA 12-6)

REPORTS

Storyboard Plaque Policy No. 88

The Members review the Storyboard Plaque Policy.

(CAA 12-7)

UNFINISHED BUSINESS

2017 Budget

The Members review the Cultural & Arts Advisory Committee budget. It is noted the budget is status quo with the addition of funds, in the amount of \$3,500, allocated to the Windsor Symphony Orchestra for the planning of their annual concert series.

Community Event Boards

Members are advised that an electronic message board is proposed to be located at Lakewood Park and funded from the Parks & Recreation Services budget. As the Committee discussed placing a Community Event Board in Lakewood Park, Administration has asked that this item be tabled until the board is installed by the Parks & Recreation Services department.

A request is made for the Tecumseh Streetscaping Initiative to consider installing a community message board on Tecumseh Road.

Tecumseh-l'Essor Arts Centre Auditorium Sign Unveiling Event Update

Members are informed that discussions continue with l'Essor in planning the Auditorium Sign Unveiling Event. A tentative date of March 31, 2017, has been secured. Both the Town and l'Essor are reviewing the cost of the event as well as logistics. Further information is to be presented at future meetings.

(CAA 12-8)

NEW BUSINESS**2017 Coffee House**

The Deputy Clerk informs the Members that the 2017 Coffee House has been scheduled for Friday, May 5, 2017, from 7:00 pm to 10:00 pm. The Committee discusses styling the event as a coffee house and requests Administration to contact l'Essor to determine if a small stage can be erected on the auditorium floor. The Tecumseh Area Historical Society is confirmed for the event and will once again be supplying pop, water and popcorn.

The Members review the application form and request that it be made available to residents.

TAHS Feather Project

The Committee is advised that funds remain in the budget for the Feather Project.

Canada 150 – Mosaic Project

The Deputy Clerk advises that the Town has been approached to participate in the Canada 150 Mosaic Project. The purpose of the project is to create a mural including all provinces and territories, with over 80,000 paintings and 150 individual murals that when united will form one gigantic mural mosaic. The mural, if ever connected would be over 365 meters wide (4 football fields) x 2.5 meters high (8 feet).

For this project, 400-750 tiles will be given to the Town for painting. The Canada 150 Mosaic team of artists and facilitators will come and work with members of the community to create an ultimate two-day painting event. Any skill level and age are welcome. Every tile painted will be 4 inches x 4 inches in size, creating a unified community mural.

Upon the completion of the mural, it will reside in the town or city where it was created as a reminder of the 150th anniversary, and the pride of the community and the nation.

The Committee, along with the Youth and Senior Advisory Committees, is asked to advise and participate in this event should it be approved by Council.

(CAA 12-9)

NEXT MEETING

The next meeting of the Cultural & Arts Advisory Committee will be held on Monday, January 16, 2017, at 7:00 pm, in the Sandwich South Room, Tecumseh Town Hall.

(CAA 12-10)

ADJOURNMENT

Motion: (CAA-31/16) Moved by Member Dwayne Ellis
Seconded by Member Rhonda Dupuis

THAT there being no further business, the November 21, 2016, meeting of the Cultural & Arts Advisory Committee be adjourned at 7:40 pm.

Carried

Jerome Baillargeon, Chair

Ian Froese, Vice-Chair



NOVEMBER 2016 ISSUE

Preliminary Research Results Highlight Record Successes

A host of valuable feedback from public participants and activity organizers has been flowing in steadily following the record-breaking 7th annual Culture Days event that took place this past Sept. 30, Oct. 1 & 2. Culture Days commissions annual national independent research* with both groups to help gauge its impact; and the preliminary findings are encouraging. As Culture Days matures, its role in helping artists, creators and cultural groups work together to reach new audiences and affirm their role in their communities is increasingly apparent. Further, Culture Days continues to open new avenues for the public to explore and discover the cultural life of their neighbourhoods and communities.

Here are a few excerpts of the independent research:

Culture Days Participants:

- 82% of attendees said they were very satisfied with the Culture Days activities that they participated in, up from 79% in 2015 and 75% in 2014
- 74% of attendees said they would recommend others to attend Culture Days, a significant increase from 2015
- 61% said that because of their previous participation in Culture Days, they attended more arts and cultural events throughout the year; up from 54% last year

Culture Days Activity Organizers:

- 86% said their activity was successful and 46% very successful, up from 38% in 2015
- 93% said that free Culture Days tools and resources were useful in promoting their activities, up from 90% last year
- 70% report that their past participation in Culture Days led to increased public interest in their work, and 66% said it led to their own increased enthusiasm for

”

We received overwhelmingly positive comments from our community on this year's Culture Days. The energy in downtown Winnipeg was absolutely electric... we can't wait for next year's magic.

PAUL JORDAN, CEO, THE FORKS
WINNIPEG, MB

”

Culture Days provided exposure to events I have thought about pursuing but hesitant to try.

GARRIE P., COQUITLAM, BC

their work

Thank you to all who provided their feedback by completing the surveys and congratulations to the two survey respondents, Kathy Armstrong from New Liskeard, Ontario and Sheila Chaffecombe from Welland, Ontario – the lucky winners of an Apple iPad mini each!

** Independent research conducted on behalf of Culture Days by The Strategic Counsel between September 30 and October 24, 2016.*



2016 Top Ten Cities and Towns Revealed!

The 2016 Top Ten cities and towns lists this year include on-going champion Winnipeg, Manitoba (for cities with a population over 500,000), London, ON (population of 50,000 – 499,999), and Flin Flon, MB (population under 49,999). These cities and towns were ranked by the total number of activities published on the Culture Days website this this year.

Check out other leading places across the country who topped this year's lists and led the way for a record-breaking event across Canada [here](#)!

Thank you for making Culture Days' 7th edition a remarkable one and



Share Your Love of Culture Contest Winner Announced

Congratulations to Angela Chao of Mississauga, Ontario for her winning video entry "Concussion Turned Artist" to the 2016 Sun Life Financial Share Your Love of Culture contest! Thanks to all the entrants from across Canada for taking part and sharing their incredible passion for culture. Angela's winning video was assessed by the national jury to be well-crafted, touching, while creatively highlighting the very meaningful place she holds in her life for painting - inspiration to everyone! Take a look at Angela's entry "Concussion Turned Artist" [here](#)!

Angela's video will be professionally

congratulations to all who hosted activities in more than 800 Canadian cities and towns!

edited and screened on approximately 1,600 Cineplex Cinema screens for one-week next spring between June 9 and June 15, 2017. She also wins 24 free movie passes at Cineplex Cinemas.

Visit culturedays.ca

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FORWARD TO A FRIEND

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