

**Youth Advisory Committee Meeting
AGENDA**

Tuesday, January 17, 2017, 6:00 pm
Tecumseh Town Hall
www.tecumseh.ca

Pages

1. **CALL TO ORDER**
2. **ROLL CALL**
 - a. Election of Chair, Vice Chair, Secretary and Treasurer
3. **DISCLOSURE OF PECUNIARY INTEREST**
4. **DELEGATIONS**
5. **COMMUNICATIONS**
 - a. Youth Advisory Committee Minutes - November 15, 2016 2 - 4
 - b. The Honourable Eleanor McMahon, Minister Tourism, Culture and Sport 5 - 5
Letter Dated December 21, 2016. Re: Ontario150 Partnership Program
Application Approval
6. **REPORTS**
7. **UNFINISHED BUSINESS**
 - a. Distracted Driving Campaign Slogan
 1. "Look right, look left, and always look up"
 - b. 2017 Budget 6 - 6
 - c. Transit Survey
 - d. Social Media Update / Suggestions for Improvement
8. **NEW BUSINESS**
 - a. 2017 Project Planning 7 - 7
 - b. Member Recruitment
 - c. RBC Make 150 Count Initiative
9. **NEXT MEETING**
10. **ADJOURNMENT**

MINUTES OF A MEETING OF THE YOUTH ADVISORY COMMITTEE FOR THE TOWN OF TECUMSEH

A meeting of the Youth Advisory Committee (YAC) for the Town of Tecumseh was held on Tuesday, November 15, 2016, in the Council Chambers at Town Hall, 917 Lesperance Road, Tecumseh at the hour of 6:00 p.m.

(YAC 6-1)

ORDER

The Chair calls the meeting to order at 6:00 p.m.

(YAC 6-2)

ROLL CALL

Members Present:	Chair	- Hannah Ruuth
	Member	- Brendan Froese
	Member	- Paytin Gardner
	Vice-Chair	- Rachel Haddad

Also Present:	Deputy Clerk	- Tatiana Dafoe
	YAC Applicant	- Ava Ruuth
	YAC Applicant	- Andre Ducharme
	YAC Applicant	- Serena Kelly

Absent:	Vice-Chair	- Kristi Koutros
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(SAC 6-3)

DISCLOSURE OF PECUNIARY INTEREST

None Reported.

(SAC 6-4)

DELEGATIONS

Distracted Driving Initiative

Community Safety Officer, Karen Sinnaeve, details the Tecumseh OPPs new Distracted Driving Initiative for 2017. The purpose of this campaign is to teach new drivers about distracted driving and to reduce the amount of distracted driving incidents in Windsor-Essex County. The target cohort for this campaign is new and young drivers.

The campaign will provide educational materials and simulations of distracted driving. The OPP is also looking into partnering with 1Tap, an app which reduces distracted driving by turning off notifications on cell phones once it registers a car in motion over 5 km.

Wanting this initiative to be as successful as possible, the OPP is reaching out to youth in the Towns of Lakeshore and Tecumseh to get involved. The Tecumseh YAC is approached to assist in the developing of this campaign. Specifically the Committee is asked to develop a slogan by December 15, 2016; assist in media promotion; and be involved in a parent's night.

The Distracted Driving Kick-Off is scheduled for April 2017.

(SAC 6-5)

COMMUNICATIONS

Minutes

a) Senior and Youth Advisory Committees Meeting held October 18, 2016

Motion: (YAC 13/16) Moved by Member Rachel Haddad
Seconded by Member Brendan Froese

THAT the Minutes of the Senior and Youth Advisory Committees meeting held October 18, 2016, be approved.

Carried

(SAC 6-6)

REPORTS

None.

(SAC 6-7)

UNFINISHED BUSINESS

Social Media Development

Members are informed that the Committee's Twitter and Facebook accounts are live. They are reminded to 'like' and 'share' the pages.

(SAC 6-8)

NEW BUSINESS

Lakeshore Youth Advisory Committee and Windsor-Essex Youth Council

Chair, Hannah Ruuth, advises that she attended the Windsor-Essex Youth Council's meeting. She informs the Members that the Council discussed issues concerning youth across Windsor-Essex such as mental health. The Council is also creating a Youth Charter they are hoping area municipalities will sign.

The Lakeshore Youth Advisory Committee meeting was cancelled, no update to be given.

Youth Citizenship Award

The Members express interest in establishing a Youth Citizenship Award, similar to the Senior of the Year Award. The Members discuss that the award will be given to a student each year for outstanding Leadership and Community Volunteering. The Committee would like to provide a bursary along with the award. Members suggest offering a separate award for elementary and high school students.

Community Safety Officer, Karen Sinnaeve, advises the OPP gives out an award annually to a student at graduation with a \$100 bursary. She advises there may be an opportunity to partner on this award.

Motion: (YAC 14/16) Moved by Member Rachel Haddad
Seconded by Member Brendan Froese

THAT the Youth Advisory Committee establish the Terms of Reference for a Youth Citizenship Award to be given annually, commencing in 2017.

Carried

Transportation Survey

Members are informed that the Chair has prepared a Transportation Survey to be given to local youth. The Deputy Clerk asks for a copy of the survey to be reviewed by Administration.

YAC Logo

The Members express an interest in developing a logo and Snapchat filter. Member Brendan Froese to begin preliminary designs that are to be brought back to the Committee in 2017.

Sleepout Challenge

The Members discuss holding a Sleepout Challenge in 2017. Sleepout challenges are events held to raise awareness about youth homelessness. Participants sleep outside of their comfort zone (not necessarily outside) for one night in order to experience what being homeless is like. During these challenges there is a fundraising component.

Community Safety Officer, Karen Sinnaeve, advises that a Sleepout Challenge is occurring in Windsor-Essex on November 23, 2016. As part of this challenge participants are collecting health care essentials such as toothbrushes.

2017 Draft Budget and Business Plan – Notice of Meeting

The Deputy Clerk advises that the 2017 Draft Budget and Business Plan will be reviewed by Town Council on Thursday, November 17, 2016, at 5:00 pm in the Council Chambers. She notes the meeting is open to the public and that a budget for the Committee is being considered.

(SAC 6-9)

NEXT MEETING

The next meeting of the YAC will be held on Monday, December 12, 2016, at 6:00 p.m.

(SAC 6-10)

ADJOURNMENT

Motion: (YAC-15/16) Moved by: Member Rachel Haddad

Seconded by: Member Brendan Froese

THAT there being no further business, the November 15, 2016, meeting of the Youth Advisory Committee be adjourned at 7:20 p.m.

Carried

Hannah Ruuth, Chair

Rachel Haddad, Vice Chair

**Ministry of Tourism,
Culture and Sport**

Minister

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December 21, 2016

Gary McNamara
Mayor
The Town of Tecumseh
917 Lesperance Road
Tecumseh, ON N8N 1W9
gmcnamara@tecumseh.ca

Dear Mr. Gary McNamara:

I am pleased to inform you that The Town of Tecumseh's application to the *Ontario150 Partnership Program* has been approved. The Government of Ontario, through the Ministry of Tourism, Culture and Sport, will provide The Town of Tecumseh with up to \$15,000.00 over fiscal year 2016-17 and fiscal year 2017-18 to support the Tecumseh Youth Entrepreneur Engagement Program, subject to the execution of a transfer payment agreement, including confirmation of the project budget.

2017 marks a once-in-a-generation chance to celebrate who we are and share our dreams for the next 150 years. This celebratory year will be a time of excitement and inspiration and it will be a chance for the province, as a member and leader in Confederation, to engage all Ontarians and play a leading role in commemorating and celebrating the 150th anniversary.

We are proud to support 87 initiatives across the province through the *Ontario150 Partnership Program*, which will leave a lasting legacy of engaged and empowered youth who will set the pace for generations to come. Congratulations, and please accept my best wishes for a successful initiative.

You will be contacted by a ministry regional advisor regarding funding and next steps, including the signing of a Contribution Agreement.

All my best,

Eleanor McMahon
Minister

c: Percy Hatfield, MPP, Windsor-Tecumseh

**Town of Tecumseh
2017 Draft 2 Budget
Youth Advisory Committee 1280**

	2015 Year End Actuals	2016 Year End Forecast	2016 Restated Budget	2017 Proposed Budget	\$ Change	% Change	2018 Forecast	2019 Forecast
11 General Operating								
REVENUES								
Grants								
4-2100 Ontario Specific Grants				15,000	15,000			
Total Grants				15,000	15,000			
Revenues Before Transfers				15,000	15,000			
TOTAL REVENUES				15,000	15,000			
EXPENDITURES								
Other								
5-2250 Miscellaneous Service				25,000	25,000		5,000	5,000
Total Other				25,000	25,000		5,000	5,000
Expenditures Before Transfers				25,000	25,000		5,000	5,000
TOTAL EXPENDITURES				25,000	25,000		5,000	5,000
NET EXPENDITURES				10,000	10,000		5,000	5,000

Vice-Chair Rachel Haddad – Strategic Goal Session Ideas

New Ideas

I think it would be a good idea to create cabinet positions for each member of the team to focus on particular initiatives. For example, Minister of Public Relations, Minister of External Events, Minister of School-Involvement... etc.

I think this way we would be able to capitalize on the fairly grand size of our group to ensure we are doing a job well done. In particular, I would love to do monthly or bi-monthly youth events, such as dances, skates, 'drive-in' movies in the summer or free movies in the winter, job fairs, etc. It is my goal to make Tecumseh youth to be proud of where they come from and feel engaged with their community. I would also love to get further involved with Council matters and debate them for ourselves, if they do so involve the youth of the town, so that we can offer a youth perspective to the Council.