

**Youth Advisory Committee Meeting**  
**AGENDA**

Monday, May 8, 2017, 4:30 pm  
Tecumseh Town Hall  
[www.tecumseh.ca](http://www.tecumseh.ca)

**Pages**

1. CALL TO ORDER
2. ROLL CALL
3. DISCLOSURE OF PECUNIARY INTEREST
4. DELEGATIONS
5. COMMUNICATIONS
  - a. Youth Advisory Committee Minutes - April 10, 2017 2 - 3
  - b. Social Media Day 2017 Community Chalk Tweet 4 - 4
6. REPORTS
7. UNFINISHED BUSINESS
  - a. Tecumseh Leisure Pool Rock & Swim
  - b. Canada Day Celebrations
8. NEW BUSINESS
9. NEXT MEETING
10. ADJOURNMENT

**MINUTES OF A MEETING OF THE YOUTH ADVISORY COMMITTEE FOR THE TOWN OF TECUMSEH**

A meeting of the Youth Advisory Committee (YAC) for the Town of Tecumseh was held on Monday, April 10, 2017, in the Sandwich South Meeting Room at Town Hall, 917 Lesperance Road, Tecumseh at the hour of 4:30 p.m.

(YAC 4-1)

**ORDER**

The Chair calls the meeting to order at 4:31 p.m.

(YAC 4-2)

**ROLL CALL**

Members Present:	Chair	- Hannah Ruuth
	Member	- Ava Ruuth
	Treasurer	- Andre Ducharme
	Member	- Brendan Froese

Also Present:	Deputy Clerk	- Christina Hebert
---------------	--------------	--------------------

Absent:	Vice-Chair	- Kristi Koutros
	Secretary	- Paytin Gardner
	Member	- Rachel Haddad

(YAC 4-3)

**DISCLOSURE OF PECUNIARY INTEREST**

None Reported.

(YAC 4-4)

**DELEGATIONS**

None.

(YAC 4-5)

**COMMUNICATIONS**

**Minutes**

a) Youth Advisory Committee Meeting held March 20, 2017

Motion: (YAC-15/17) Moved by Member Ava Ruuth  
Seconded by Member Brendan Froese

**THAT** the Minutes of the Youth Advisory Committee meeting held March 20, 2017, be approved.

Carried

(YAC 4-6)

**REPORTS**

None.

(YAC 4-7)

**UNFINISHED BUSINESS**

**Earth Day Scavenger Hunt**

The Members review the draft scavenger hunt prepared by the Chair and Member Ava Ruuth.

Discussion ensues regarding the proposed scavenger clues and suggested revisions are provided respecting the clue locations. The revisions will be made by the Chair and provided to the Deputy Clerk to make ready for the scavenger hunt.

The Members are reminded to kindly meet at Lakewood Park at 9:00 am on Saturday, April 22, 2017 for set up and to advise the Deputy Clerk if unable to attend. The scavenger hunt is anticipated to commence at approximately 10:15 am and the Earth Day event will conclude at 11:30 am.

Tecumseh Leisure Pool Rock & Swim

The Recreation Department has been advised of the Committee's interest in sponsoring a DJ to enhance the Rock & Swim on June 30 at Tecumseh Leisure Pool.

The Members discuss other opportunities for involvement at the Rock & Swim and concur with having a table set up to showcase and highlight the Committee's initiatives and engage the local youth to consider becoming involved in the Committee.

Member Brendan Froese advises he may be able to secure a banner with the YAC logo to display at the Rock & Swim and other events the Committee participates in and will inquire into costs, if any, for the banner.

Social Media

The Chair has uploaded the YAC logo to the Committee's Facebook page and has started sharing information on social media.

The Members are encouraged to help generate interest in promoting the YAC social media.

(YAC 4-8)

**NEW BUSINESS**

None

(YAC 4-9)

**NEXT MEETING**

The next meeting of the YAC will be held on Monday, May 8, 2017, at 4:30 p.m.

(YAC 4-10)

**ADJOURNMENT**

Motion: (YAC-16/17) Moved by Treasurer Andre Ducharme

Seconded by Member Ava Ruuth

**THAT** there being no further business, the April 10, 2017, meeting of the Youth Advisory Committee be adjourned at 5:40 p.m.

Carried

---

Hannah Ruuth, Chair

---

Kristi Koutros, Vice-Chair

## SOCIAL MEDIA DAY 2017 COMMUNITY CHALK TWEET

Launched by multimedia company Mashable in 2010, [Social Media Day](#) celebrates social media's impact on global communication. **Friday, June 30<sup>th</sup>, 2017** marks the eighth-annual official global celebration.

[WEtech Alliance](#), a non-profit organization helping accelerate tech-based companies in Windsor-Essex and Chatham-Kent, along with its Social Media Superheroes - a peer-to-peer group of over 30 local social media superheroes represent a great cross-section of our community, including school boards, the media, non-profit organizations and businesses – will once again be celebrating the occasion with their 7<sup>th</sup> annual [Community Chalk Tweet](#), with this year's theme centred around **Canada 150**.

WEtech Alliance has partnered with Windsor-Essex municipalities, organizations and businesses to make this a fun, FREE, community event open to all residence and visitors in Windsor-Essex.

While the community is welcome to participate wherever they are in Windsor-Essex, an official event at **Charles Clark Square** in Windsor from **11am-1:50pm** on **Friday, June 30<sup>th</sup>**. All Essex County municipalities have been invited to join in the celebration by either joining in the Charles Clark Square event or holding a concurrent event in their respective municipalities.

The Charles Clark Square event will feature a giant outline of the Canada 150 logo painted on the ground, with the community invited to fill in the outline by using chalk to draw and/or write their favourite things about Canada, Windsor and Essex County. Participants will then be encouraged to snap a picture of their creation and upload it to social media using the official hashtag **#SMdayYQG**. [#YQG](#) and [#SMday](#) are also encouraged secondary hashtags.

The event will feature music, free snacks, a free Canada 150 t-shirt to the first 150 attendees, a celebration of Canadian Innovation through the [CANnovation](#) project and other Canadian themed giveaways.

For more information, please contact John-Marc Vachon, Director of Programs & Marketing, WEtech Alliance at [jmvachon@wetech-alliance.com](mailto:jmvachon@wetech-alliance.com) or 519 564-9849.

