



The Corporation of the Town of Tecumseh

Parks & Recreation Services

To: Mayor and Members of Council

From: Paul Anthony, Director Parks & Recreation Services

Date to Council: February 11, 2020

Report Number: PRS-2020-03

Subject: 2020 Essex Power Youth in Community Fund

Recommendations

It is recommended:

That Parks and Recreation Report No. PRS-2020-03, regarding the 2020 Essex Power Youth In Community Fund, **be received** for information.

Background

In 2014, Essex Power Corporation approved the “Youth in Community” (YIC) Fund policy that distributes funding equally amongst the Shareholders of Essex Power Corporation in order for Essex Power Corporation to support its communities by sponsoring organizations that offer activities and projects geared towards youth. In accordance with the funding requirements, the Town of Tecumseh is responsible for administering the allocation of the YIC funding and each group that receives funding agrees to identify Essex Power as the sponsor through acknowledgement on various promotional materials including signage, flyers and websites.

The YIC funding programing has continued annually since 2014, and throughout the years has sponsored the following Tecumseh programs and organizations:

Breakfast with Santa
Canada Day Celebration
Christmas in Tecumseh
Earth Day Celebration
In Motion 12 o'clock Walk
McAuliffe Park Sports
Outdoor Movie Night

Public Recreational Skating
Public Recreational Swims
St. Mary's Sports
Summer Concert Series
Tecumseh Minor Baseball Association
Tecumseh Shoreline Minor Hockey Association
Tecumseh Skateboarding Competition
Tecumseh Skating Club
Tecumseh Soccer Association
Tecumseh Summer Day Camp

Comments

Administration received confirmation that the Essex Power Corporation Board of Directors has once again approved funding for its Shareholders to continue to support organizations that offer activities and projects geared towards youth in 2020. EPC has approved \$40,000 Youth in Community Funding to be distributed among four communities: Amherstburg, LaSalle, Leamington and Tecumseh.

2020 will be the seventh year of the funding. Over the years, EPC has invested \$280,000 to support youth in its four communities.

According to the funding requirements:

- Fund allocations will be restricted by the Corporate Shareholders to a maximum of \$2,500 for each youth organization activity/event/project
- Special consideration for funding requests above \$2,500 may be given only upon request
- The Corporate Shareholder shall be the sole administrator and distributor of funds

The Guidelines and Eligibility Requirements of the Program include:

- Youth organizations activities/events/projects must take place within the shareholder community which is serviced by Essex Power Corporation
- Must be youth driven; eighteen (18) years of age or under
- Must include an element of education, fitness, art/culture, or social responsibility
- Projects benefiting a larger number of youth shall be given greater consideration
- Essex Power shall be prominently acknowledged as the source of the funding through the placement of Essex Power Corporation's logo on the various promotional items whenever possible

The Town will be required to provide the Essex Power Board of Directors a bi-annual report detailing fund recipients and amount received.

The Recreation Department will continue to manage the Town of Tecumseh's allotment of YIC funding by coordinating activities throughout the year through direct programming and partnerships with community groups.

Consultations

Financial Services

Financial Implications

Administration expects no additional costs as a result of operating this program. Internal resources will continue to be responsible to ensure compliance with program requirements.

Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input type="checkbox"/>	Ensure that Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.
<input type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh's plans and priorities.
<input type="checkbox"/>	Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

Communications

Not applicable ☒

Website ☐ Social Media ☐ News Release ☐ Local Newspaper ☐

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Kerri Rice
Manager Recreation Programs & Events

Reviewed by:

Tom Kitsos, CPA, CMA, BComm
Director Financial Services & Chief Financial Officer

Reviewed by:

Paul Anthony, RRFA
Director Parks & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

**Attachment
Number**

**Attachment
Name**

None

None