



## The Corporation of the Town of Tecumseh

Parks & Recreation Services

**To:** Mayor and Members of Council

**From:** Paul Anthony, Director Parks & Recreation Services

**Date to Council:** July 28, 2020

**Report Number:** PRS-2020-19

**Subject:** Virtual Recreation Programming and Online Safety Policy

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### Recommendations

It is recommended:

**That** Report No. PRS-2020-19 respecting the Virtual Recreation Programming and Online Safety Policy, **be received**;

**And that** the Virtual Recreation Programming and Online Safety Policy, as appended to Report No. PRS-2020-19, **be approved**.

### Background

As a result of the COVID-19 pandemic, the recreation sector has had to shift from its traditional methods of programming to re-think ways to provide recreational services to the residents of the community. Many municipalities and organizations have begun to offer virtual programs through websites, social media, telephone and video conferencing. Tecumseh Parks and Recreation has already begun to offer recreational programming through these methods including the introduction of the Virtual Recreation Complex page on the Town's website as well as posting links and videos on social media sites such as Facebook, Twitter and Instagram.

### Comments

In an effort to continue to expand recreational programming, the Parks and Recreation Department plans to offer virtual recreation programming to allow for live and 'in-person' engagement with participants. Initial program plans include a Virtual Day Camp that will be led by Tecumseh Recreation summer students and will provide registered participants with

structured programming in the mornings and afternoons for the remainder of the summer. In addition, the Parks and Recreation Department will be engaging the services of third party service providers to offer programs such as Home Alone and Learn to Babysit.

To prepare for the implementation of virtual programming, the Tecumseh Parks and Recreation Department has drafted a Virtual Recreation Programming and Online Safety Policy (Attachment 1) that will guide the development and implementation of online recreational programming to ensure safety in the online environment.

The Virtual Recreation Programming and Online Safety Policy applies to any technological application where the Parks and Recreation Department team members are engaged in business activities in the performance of their roles within recreation programming, including but not limited to video conferencing applications such as Zoom, YouTube videos, Pre-recorded videos and Live videos or streams.

## Consultations

Information & Communication Services  
Corporate Services & Clerk

## Financial Implications

The Information & Communication Services Department has purchased a dedicated Zoom account / license for the Tecumseh Parks and Recreation Department at a cost of \$285 annually that will be funded through the Recreation Programs operating budget.

## Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input type="checkbox"/>	Ensure that Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.
<input checked="" type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh's plans and priorities.
<input checked="" type="checkbox"/>	Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

## Communications

Not applicable

Website

Social Media

News Release

Local Newspaper

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Kerri Rice  
Manager Recreation Programs & Events

Reviewed by:

Shaun Fuerth, BCS  
Director Information & Communication Services

Reviewed by:

Paul Anthony, RRFA  
Director Parks & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP  
Chief Administrative Officer

**Attachment  
Number**

**Attachment  
Name**

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Virtual Recreation Programming and Online Safety Policy