

To: Senior Active Living Centres (SALCs)

From: Lina Zita, Development and Marketing Coordinator and Sue Hesjedahl, Executive Director

Date: June 13, 2018

Re: Older Adult Centres Association of Ontario (OACAO) Membership Benefits

The Voice of Older Adult Centres

The OACAO is hard at work supporting our members and representing SALCs across the province

Please accept this letter as an invitation to become a member of the Older Adult Centres' Association of Ontario (OACAO) and to benefit by the many services, programs and funding opportunities that we offer.

The Mission of the OACAO is to be a recognized leader in the development of quality services, resources and supports for our network of community based older adult centres.

The OACAO Board of Directors remains committed to ensuring that our services are affordable for all Older Adult Seniors Centres and SALCs in Ontario. **We are very pleased to offer an introductory Full Member Centre membership rate of \$250. Other membership categories are also available.** Our Membership Year runs from April 1st to March 31st. The OACAO is **your voice** representing the regional and provincial interests of older adult/seniors' centres and SALCs across the province.

As a member of the OACAO, here are some of the benefits you would receive:

- OACAO has **44 years of experience** advocating and speaking to all levels of government on behalf of seniors' centres. We ensure that elected officials and public servants know your views and recognize the role and contributions you make to the health care system.
- OACAO has **conducted many research projects** including Member Profile Surveys, Building Bridges to Tomorrow, EPC Impact Survey and Building Evaluation Capacity for Older Adult Centres. Full project reports can be found at: <http://www.oacao.org/resources/>
- OACAO **provides regional and provincial training**, professional development, and valuable networking opportunities through our annual Aging Well Conference and our on-going Regional Workshops.
- OACAO **provides access to OASSIS a Not-for-Profit Employee Benefit Plan** for community-based not-for-profit organizations. For more information please visit: www.oassisplan.com.
- OACAO **members-only List Serve** – allows instant access to 475 individuals who work in the field of older adults to share issues and concerns, send out questions and receive responses, receive pertinent information regarding funding opportunities, SALC information, Centre operation and resources, etc.
- **One-year free membership** for Cyber-Seniors online portal technology training program for 2018/19 members.
- Gain access to special **corporate deals and discounts from the OACAO Business Partners.**
- OACAO has been the **number one advocate for Seniors Active Living Centres** (formerly Elderly Persons Centres) for many years. It is because of this advocacy work that 40 New SALCS received funding in 2018/19 and that the full Special Grant was received to existing SALCs in 2017-2018. The OACAO **continues to advocate** for an increase to the Maintenance and Operating Grant with the Government of Ontario.

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario

P.O. Box 65, Caledon East, ON L7C 3L8
toll free: 1-866-835-7693 local phone: 905-584-8125 fax: 905-584-8126
www.oacao.org

The past twelve months have been extremely busy with many exciting things happening for the OACAO. The following is a listing of some of the accomplishments that have directly benefited OACAO members:

- The OACAO **membership increased to 165+** members creating a stronger voice for SALCs across the province and representing 200,000+ seniors.
- The OACAO now has **27 Business Partners** that provide support services, discounts and fundraising opportunities to our member organizations and the members of the Centres.
- The OACAO **Newsletter is produced 4 times per year** and features articles from members and business partners. Past newsletters can be viewed at <http://www.oacao.org/about/newsletters/>
- New membership benefits for 2018 – 2019: free job postings on our new **Job Board website**; we will follow and support members who have Twitter and Facebook accounts; we are developing a communication about all of the **member benefits** that can be accessed through the OACAO business partners. (Summer 2018)

Current Projects/Upcoming Events:

- The OACAO, with **funding support from the Government of Ontario / Ministry of Seniors Affairs**, is funding **70 Seniors Information and Active Living Fairs** across the province. This includes a 4 Fair Northern Tour. Over 14,000 seniors attended OACAO Fairs last year. **The Call for Applications is now available for proposed Fairs to be held between September 2018 – March 2019.**
Fairs Application Submission deadline is June 22, 2018.
The Fair Application and Handbook can be found at: www.oacao.org/events/seniors-information-fairs.
- **Mark your calendars for October 29 & 30** for the **2018 OACAO Conference AGING WELL: Turning Vision into Action** at the Hilton Mississauga / Meadowvale. Two days that will be filled with a tradeshow, workshops, keynote speakers and many networking opportunities. OACAO members receive a 10% discount off the conference. A full conference brochure and registrations details will be available soon.
- OACAO **Regional Workshops and Webinar** will occur across the province. In 2018 – 2019 a free regional workshop roadshow will cover **Engaging Men in Older Adult Centres** funded by New Horizons for Seniors Program.

As always, we continue to work together, protecting Provincial funding and promoting increased awareness and respect of the essential services and programs that are provided by Older Adult Centres and SALCs. A strong focused Association will enable us to deliver a united and clear message to all stakeholders on your behalf.

OACAO membership categories are attached and the application form is available at www.oacao.wildapricot.org/join-us . If you have any questions, please contact Lina Zita, Development and Marketing Coordinator at coordinator@oacao.org or Sue Hesjedahl, Executive Director at sue@oacao.org or 905-584-8125 or 1-866-835-7693.

Yours Truly,



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Mission Statement

The OACAO is a recognized leader in the development of quality services, resources and supports for our network of community based older adult centres.

Membership Categories and Fees
Effective April 1, 2018 through March 31, 2019

- Introductory Rate – Full Member Centres - \$250**

First time members joining OACAO or membership has lapsed 5+ years.

- Full Member Centre**

An older adult centre or senior active living centre in Ontario that acts as a community facility providing a diversity of activities and services to the local older adult population. Fees are determined by annual gross operating expenditures.

Full Member Level	Yearly Expenditures	Annual Fees
Level 1	\$1 - \$50,000	\$300
Level 2	\$50,001 - \$150,000	\$350
Level 3	\$150,001 - \$350,000	\$450
Level 4	\$350,001 - \$500,000	\$550
Level 5	\$500,001 or more	\$650

- Multiple Centres - Annual fee: \$825**

An older adult centre or senior centre that acts as a community facility providing a diversity of activities and services to the local older adult population. Maximum of 3 centres under the same administration included.

- Associate Agency/Service Provider Agency - Annual fee: \$250**

A non-profit/charity agency, including service provider agencies, other than older adult centres, involved in work with older adults OR a municipal recreation department that does not have a dedicated older adult centre and provides recreation programs to older adults.

- Seniors Club/Seniors Council - Annual fee: \$130**

A senior citizens club, any seniors' council operated by volunteers with **no full-time staff support**.

- Individual Supporter - Annual fee: \$50**

Any student, volunteer, senior, friend interested in the work of the OACAO. *Non-voting*.

A Membership Application Form is available at www.oacao.wildapricot.org/join-us
 or contact Lina Zita at coordinator@oacao.org
 local: 905-584-8125 toll free: 1-866-835-7693