

Minutes of a Regular General Meeting of the  
Town of Tecumseh Business Improvement Area (TOTBIA)

A Regular General Meeting of the Town of Tecumseh BIA (TOTBIA) Members held as of  
Wednesday, January 13, 2021 held electronically at 6:00 PM.  
Live stream is available on the BIA website at [www.tecumsehbia.com](http://www.tecumsehbia.com)

**(TOTBBM-1-1)**

Call to Order

The meeting is called to order at 6:01 PM by Candice Dennis, Chair.

**(TOTBBM –2-1)**

**Roll Call**

Chair	Candice Dennis
Director	Linda Proctor
Director	Jules Champoux
Director	Scott Harris
Director	Joseph Fratangeli
Director	Jessica Fowler
Director	James Dowie

Regrets:	Councilor	Andrew Dowie
	Councillor	Brian Houston
	Treasurer	Paul Bistany
	Director	Shane Meloche

Absent:

Minute Taker:       Coordinator   Denise Pelaccia

Guest:

Live Stream:

- **(TOTBBM – 3-1)**
- **Disclosure of Pecuniary Interest - No disclosure at this meeting.**
  - **(TOTBBM – 4-1)**
  - **Delegations – No delegations at this meeting.**
- **(TOTBBM – 5-1)**
- **Executive Nominations – Executive Nominations will be deferred until next meeting- Wednesday, February, 17, 2021.**
- **(TOTBBM – 6-1)**
- **Communications**
- **6.1 TOTBIA Board of Management Meeting Minutes**

Motion: (BBM-1/21)

Moved by:   Scott Harris

Second by:   Linda Proctor

That the minutes of the Town of Tecumseh TOTBIA Regular Board of Management Meeting held on December 9, 2020 be approved as distributed.

Approved.

Carried.

## **6.2 Letters From– No letters at this time.**

### **(TOTBBM – 7-1)**

#### **SUPPLEMENTARY Agenda Adoption**

Financial Report

Motion: (BBM-2/21)

Moved by: Candice Dennis

Second by: Jessica Fowler

That the financial report for December 2020 be accepted & adopted.

Approved.

Carried.

### **(TOTBBM – 8-1)**

#### **Reports**

**8.1 Chair Report – C. Dennis has no separate report, discusses issues, and provides feedback with Marketing Committee and Unfinished Business sections.**

**8.2 Treasurer Report: No report at this time.**

**8.3 Coordinator Report – D. Pelaccia reports the following:**

##### **Financial Information**

Windsor Rock Gym - April 10, 2019 deposit for rock wall of \$295.00 is non-refundable; it will be carried over to be used in 2021.

Beach Grove Golf & Country Club – January 2020 deposit for 2020 Christmas Party is carried over to November.

##### **Membership Statistics**

- **NEW MEMBERS/BUSINESSES IN THE BIA:**
- Tecumseh Vape- 13414 Tecumseh Rd. E. (Grand Opening TBD)
- Rasoi- 12150 Tecumseh Rd. E. (Grand Opening TBD)
- Zara Designer Boutique- 13300 Tecumseh Rd. E. (Grand Opening TBD)
- Presotea- 13462 Tecumseh Rd. E. (Grand Opening TBD)
- Sonata Piano Studio- 13311 Tecumseh Rd. E. (Grand Opening TBD)
- Trunk Fitness- 11933 Tecumseh Rd. E. (Grand Opening TBD)
  
- **MEMBERS PREPARING TO OPEN:**
- Hurry Curry- 400 Manning Rd. (Grand Opening TBD)
- Genki Sushi Noodle- 400 Manning Rd. (Grand Opening TBD)
- Junction Bo's- 13039 Tecumseh Rd. E. (Grand Opening TBD)

- **MEMBERS PREPARING TO CLOSE:**
- Closet Cravings- moving from 11962 Tecumseh Rd. E. to Sobey's Plaza in Lakeshore (25 Amy Croft Dr.)
- **Current Status and Total Number of Members by sector:**
- \*December 2020 VS. January 2021
- Open – 400 VS. 409
- Associate Members – 3 VS. 3
- Empty Units/Bldgs. – 45 VS. 46 (Oven 360)
- Empty Lots/– 16 VS. 16
- Empty Commercial Houses – 12 VS. 12
- Property Owners – 140 (27 Plazas) VS. 140 (27 Plazas)
- Grand Total – 613 VS. 622

Arts/Entertainment	3 VS. 4
Dining	55 VS. 58
Health & Wellness	137 VS. 138
Home/Commercial Services	14 VS. 14
Professional Services	63 VS. 63
Retail	125 VS. 127
Vacant Lots	16 VS. 16
Property Owners	140 VS. 140
Vacant Units/Bldgs.	45 VS. 46
Residential/Commercial Houses	12 VS. 12
<b>TOTAL MEMBERS (VOTE)</b>	<b>610 VS. 619</b>

### **Associate Membership Program**

New Associate Members:

- None currently

Potential New Members (pending due to COVID):

- Lombardi Barbershop
- Sherwin Williams Paint
- Silver Tee Golf
- The Cheese Bar

### **BIA Social Media:**

Current Followers-

- Facebook: 1,458
- Instagram: 417
- Twitter: 535
- Have posted on all social media platforms that Tecumseh Dollar sales for January 2021 are postponed until further notice due to ongoing province-wide shutdown.
- Shared BIA businesses posts to all social media platforms during the holidays.
- Have posted advertisements to promote all BIA businesses under each subcategory under each main sectors on all social media platforms during first week back from the holidays.

### **HST Rebate:**

Nothing at this time.

- **8.4 Council Report – No report at this time.**

- **8.5 Committee Reports –**

**Marketing Committee – C. Dennis reports on:**

- **Eyes on Tecumseh** – Continuing to work with the owner of Eyes on Windsor to create a special “Eyes on Tecumseh” Facebook page that will feature Tecumseh BIA Members, BIA future projects, programs, events, etc. One feature will include five Members.

**Stats:** Have not been received yet for the month of December from Eyes on Windsor.

- **Tecumseh Life** - Decision to advertise with Tecumseh Life is undecided at this time for spring/summer.
- **Social Media** - Have been sharing Members posts on our social media platforms.
- **Website** - Have been advertising Members by sector in promotional image that connects back to our website Business Directory.

**Membership Committee:**

- **Tecumseh Dollar Program** – D. Pelaccia reports on the Tecumseh Dollar Report: Status of Tecumseh Dollars, listed below is the Tecumseh Dollar Report for December 2020:

No dollars were purchased.

No dollars were donated.

Outstanding Tecumseh Dollars

Donated Tecumseh Dollars in December 2020: \$375.00- \$300- Freebie Fridays, \$50- SRT Grand Opening, \$25- Little Caesar Employee- \$125 left in 2020 Donation Budget

2020 Tecumseh Dollars Sold: \$132,705

**Associated Membership Program: Both Associate Members renewed their Membership- Chartwell and Salt Sushi, for 2021.**

**Streetscaping Committee:**

Bike Racks – No report.

Bus Stop- Esthetics of the bus stop in front of Public Parking Lot #1 is being discussed to remove weeds, old newspaper stands, power was roof, etc.

**Events Committee:**

Banner Contest – All but one student has picked up their award, copy of their drawing and taken their picture. Called 8 times in the past 3 months and left 3 messages.

- Have come up for “Superhero” theme for 2021 for Gallery Without Walls- Banner Contest, Lacasse quoted us the same price as years prior- about \$107 each, budget allocated for contest is \$3,000, emailed the Manager of Public Works from the Town asking for drop off location for banners and deadline for delivery for installation.

**Governance Committee:**

Memorandum of Understanding – First draft received by Clerk; Chair and Coordinator will review and schedule meeting to discuss further.

- Meeting scheduled for next Thursday to discuss the MOU further with committee.

**(TOTBBM – 9-1)****Unfinished Business**

Strategic Plan for 2021- Need to schedule during a future Board meeting to complete.

MOU

Beautification Projects- Ex. Bus Stop

**(TOTBBM – 10-1)****New Business**

10.1 Lockdown- Staff Operating Details

10.2 BIA Board Meeting Date

That the Town of Tecumseh Business Improvement Area Board of Directors meet regularly on the third Wednesday of each month at 6:00 PM commencing Wednesday, February 17, 2021.

Motion: (BBM-3/21) Moved by: Joseph Fratangeli

Second by: Jules Champoux

10.3 Tecumseh Dollars 2021 Promo

**(TOTBBM – 11-1)****Next Meeting**

The next regular general meeting is scheduled on Wednesday, February 17, 2021 at 6:00 PM and is currently scheduled to be held electronically. The live stream will be available on the BIA website at [www.tecumsehbia.com](http://www.tecumsehbia.com)

**(TOTBBM – 12-1)****Adjournment**

Motion: (BBM-4/21) Moved by: Joseph Fratangeli

Second by: Scott Harris

That there being no further business, the January 13, 2021 regular general meeting of the TOTBIA Board of Management be adjourned at 6:53 PM.

Carried.

Approved.



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Candice Dennis, Chair



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Denise Pelaccia, Coordinator