



## The Corporation of the Town of Tecumseh

Parks & Recreation Services

**To:** Mayor and Members of Council

**From:** Paul Anthony, Director Parks & Recreation Services

**Date to Council:** March 23, 2021

**Report Number:** PRS- 2021-04

**Subject:** Essex Power Youth in Community Fund

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### Recommendations

It is recommended:

**That** Parks and Recreation Report No. PRS-2021-04, regarding the Essex Power Youth in Community Fund, **be received** for information.

### Background

In 2014, Essex Power Corporation approved the “Youth in Community” (YIC) Fund policy that distributes funding equally amongst the Shareholders of Essex Power Corporation in order for Essex Power Corporation to support its communities by sponsoring organizations that offer activities and projects geared towards youth. In accordance with the funding requirements, the Town of Tecumseh is responsible for administering the allocation of the YIC funding and each group that receives funding agrees to identify Essex Power as the sponsor through acknowledgement on various promotional materials including signage, flyers and websites.

The YIC funding programing has continued annually since 2014, and throughout the years has sponsored a variety of Tecumseh Parks and Recreation programs and local sport organizations including Breakfast with Santa, Canada Day Celebration, Christmas in Tecumseh, Earth Day Celebration, In Motion 12 o'clock Walk, McAuliffe Park Sports, Outdoor Movie Nights, Public Recreational Skating/Swimming, St. Mary's Sports, Summer Concert Series, Tecumseh Minor Baseball Association, Tecumseh Shoreline Minor Hockey Association, Tecumseh Skating Club, Tecumseh Soccer Association, and the Tecumseh Summer Day Camp.

In 2020, in response to the COVID-19 pandemic, Tecumseh Recreation facilities, programs and events were closed and/or cancelled, which resulted in \$6,700 of the 2020 Essex Power

Youth in Community Funds not being used. Tecumseh Parks and Recreation reported the year-end surplus in its Bi-Annual report to Essex Power Corporation Board of Directors.

## **Comments**

Administration received confirmation that the Essex Power Corporation Board of Directors has once again approved funding for its Shareholders to continue to support organizations that offer activities and projects geared towards youth in 2021. EPC has approved \$40,000 Youth in Community Funding to be distributed among its four communities. Furthermore, EPC approved the carry over of the 2020 unused funds to be used in 2021.

The Tecumseh Parks and Recreation Department is exploring several options to provide the Tecumseh community with opportunities to participate in recreational programs and events in 2021 while ensuring COVID-19 safety protocols are maintained. It is anticipated that the YIC funding will support many of these initiatives as it has done in the past.

2021 will be the eighth year of the funding. Over the years, EPC has invested \$320,000 to support youth in its four communities - Amherstburg, LaSalle, Leamington and Tecumseh.

According to the funding requirements:

- Fund allocations will be restricted by the Corporate Shareholders to a maximum of \$2,500 for each youth organization activity/event/project
- Special consideration for funding requests above \$2,500 may be given only upon request
- The Corporate Shareholder shall be the sole administrator and distributor of funds

The Guidelines and Eligibility Requirements of the Program include:

- Youth organizations activities/events/projects must take place within the shareholder community which is serviced by Essex Power Corporation
- Must be youth driven; eighteen (18) years of age or under
- Must include an element of education, fitness, art/culture, or social responsibility
- Projects benefiting a larger number of youth shall be given greater consideration
- Essex Power shall be prominently acknowledged as the source of the funding through the placement of Essex Power Corporation's logo on the various promotional items whenever possible

The Town will be required to provide the Essex Power Board of Directors a bi-annual report detailing fund recipients and amount received.

The Recreation Department will continue to manage the Town of Tecumseh's allotment of YIC funding by coordinating activities throughout the year through direct programming and partnerships with community groups.

## **Consultations**

Financial Services

## Financial Implications

YIC funds available to the Town in support of eligible municipal programs for 2021 total \$16,700 as detailed in the following table.

Description	Amount
2020 YIC Surplus Funds	\$6,700
2021 YIC Approved Funds	\$10,000
Total	\$16,700

## Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
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|-------------------------------------|---|
| <input checked="" type="checkbox"/> | Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.  |
| <input type="checkbox"/>            | Ensure that Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.  |
| <input type="checkbox"/>            | Integrate the principles of health and wellness into all of Tecumseh's plans and priorities.  |
| <input type="checkbox"/>            | Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.   |
| <input checked="" type="checkbox"/> | Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals. |

## Communications

Not applicable ☒

Website ☐      Social Media ☐      News Release ☐      Local Newspaper ☐

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Kerri Rice  
Manager Recreation Programs & Events

Reviewed by:

Tom Kitsos, CPA, CMA, BComm  
Director Financial Services & Chief Financial Officer

Reviewed by:

Paul Anthony, RRFA  
Director Parks & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP  
Chief Administrative Officer

<b>Attachment Number</b>	<b>Attachment Name</b>
None	None