

Community Benefits of Cannabis Retail

1. No evidence of increased crime with the establishment of cannabis retail (please refer to Windsor councillor, Rino Bortolin's note in the package)
2. Cannabis retail has provided an excellent opportunity for young and old to enter the world of entrepreneurship
3. Each store employs approximately 30 individuals, with very good wages.
4. Every employee must take a compulsory government course on how to sell cannabis safely in order to be licensed to work in a cannabis retail store
5. A cannabis retail store requires an average capital investment of approximately \$300,00, this indicates the seriousness of the people entering this business.
6. Cannabis retail stores have significantly reduced black market illegal sales of untested cannabis.
7. The AGCO has done a thorough job in protecting youth. A main mandate of the AGCO is the protection of youth and the genuine commitment to only sell highly tested and safe products, which are inspected by Health Canada. For instance, a cannabis store is not allowed to advertise in any place where youth can see.
8. Statically 17% of the population is currently engaging in the use of cannabis. By government authority over a three-year period more than 75% of the population will have some relationship with the use of cannabis.
9. It has become a fact that cannabis can be very helpful to individuals dealing with different ailments. We listen to customers everyday talk about how cannabis has allowed them to move off of dangerous and highly addictive pain killers.
10. Generally, cannabis retailers see themselves as contributing to the communities around them, realizing that this is an important initiative for sustainability.
11. Cannabis is much safer than alcohol and less expensive.
12. Cannabis provides all kinds of safe ways to enjoy it nowadays, through edibles, topicals, beverages and flower. We sell up to 100 CBD products per day at each one of our stores that contain zero THC.
13. Most cannabis retailers provide their own parking, knowing that it is an integral component to a successful business
14. We average 250 customers a day in our stores, on average 60% are over the age of 45. This demonstrates that cannabis users are not young and careless youth as some assume.
15. The use of cannabis in terms of demographics matches nicely that approximately 60% of Lasalle's population is over 45 years old.
16. The types of products that are being sold now are largely designed to appeal to an older market.
17. Alcohol on the whole can create many detrimental health problems for people such as, heart disease, liver disease and cardiomyopathy. Cannabis on the other hand enjoys a reputation that it does not cause permanent health conditions of any sort.
18. Anxiety disorders create ailments such as insomnia and headaches, cannabis has proven to aid in these circumstances.

19. We see dozens of customers each day that travel from Lasalle to frequent our Windsor stores.