

## Marketing Committee

- **EYES ON TECUMSEH** - Continuing to execute “Eyes on Tecumseh - Business Spotlight”. Features are posted to Eyes on Windsor’s website as well as ours and shared all over theirs and our social media platforms: Facebook, Instagram and Twitter. Stats have not been received yet for the months of December 2020 - April 2021 from Eyes on Windsor. Following up for confirmations.
- **TECUMSEH LIFE** – The Marketing committee has decided to organize a Fall/Winter publication. Committee will reach out to Windsor Star late summer to begin talks.
- **SOCIAL MEDIA** – Continued contesting, content and member shares via social media platforms: Facebook, Instagram & Twitter.

**TECUMSEH BIA SWAG** – Orders for SWAG are moving forward. Order has been placed.