

## Membership Statistics- June 2021

### NEW BUSINESSES/MEMBERS IN THE BIA AREA:

- GUNA Convenience- 13153 Tecumseh Rd. E. (Kenney Plaza. Grand Opening TBD.)
- Renew Massage Clinic- 152 Lesperance Rd. (Shore's Edge Building. Grand Opening TBD.)
- MANOR- Real Estate Brokerage Team Inc., Chuck Roy- 12137 Tecumseh Rd. E. (Old office of DEERKBROOK- Andrew J. Smith Real Estate Inc. Officially opened on June 1st, 2021. Grand Opening TBD.)
- Potted & Quenched Plant & Gift Shop- 100 Lesperance Rd., Unit 2 (Grand Opening TBD)

### MEMBERS PREPARING TO OPEN:

- Imperial Gifts and Décor- 12000 Tecumseh Rd. E., Unit UNKNOWN (Grand Opening- TBD)
- Bourbon- 12049 Tecumseh Rd. E. (Grand Opening TBD)
- Unique Gallery Art and Coffee Shop- 1614 Lesperance Rd. (Tecumseh Towne Centre- Exact Address in Plaza TBD & Grand Opening TBD)
- New Earth Wellness- 152 Lesperance Rd. (Officially opens in March 2022. Currently renting at reduced rate from Landlord until hard open.)

### MEMBERS WHO HAVE MOVED:

- Berton Physiotherapy & Chiropractic- 1041 Lesperance Rd. (Moved out of BIA to 555 Tecumseh Rd. E.)
- DEERBROOK- Andrew J. Smith Real Estate Inc.- 12357 Tecumseh Rd. E. (Relocated within BIA from 12137 Tecumseh Rd. E.)

### MEMBERS PREPARING TO CLOSED:

- TD Canada Trust (Southfield Rd.)- 11846 Tecumseh Rd. E. (Location officially closed as of June 18th, 2021.)

### • Current Status and Total Number of Members by sector:

#### \*May 2021 VS. June 2021

- o Open – 411 VS. 415
- o Associate Members – 5 VS. 5
- o Empty Units/Bldgs. – 45 VS. 45
- o Empty Lots/– 16 VS. 16
- o Empty Commercial Houses – 12 VS. 12
- o Property Owners – 140 (27 Plazas) VS. 140 (27 Plazas)

o Grand Total – 622 VS. 626

Arts/Entertainment	4 VS. 4
Dining	60 VS. 60
Health & Wellness	139 VS. 140
Home/Commercial Services	14 VS. 14
Professional Services	63 VS. 64
Retail	127 VS. 129
Vacant Lots	16 VS. 16
Property Owners	140 VS. 140
Vacant Units/Bldgs.	46 VS. 46
Residential/Commercial Houses	12 VS. 12
TOTAL MEMBERS (VOTE)	622 VS. 626

#### Associate Membership Program

##### New Associate Members:

- Moni Hair Boutique- 1825 Manning Rd., Unit 300
- ONESource Moving Solutions- 425 Leffler Dr.
- Potential New Members (pending due to COVID):
- Crossroads Canine Academy & Daycamp- 284 E. Pike Creek Rd.
- Lombardi Barbershop- 25 Amy Croft Dr., Unit #25B
- Sherwin Williams Paint- 35 Amy Croft Dr., Unit 9
- Silver Tee Golf- 1360 Highway #3
- The Cheese Bar- 25 Amy Croft Dr., Unit 29-30B

##### BIA Social Media:

##### Current Followers-

- May 2021 VS. June 2021:
- Facebook: 1,668 VS. 1,701
- Instagram: 581 VS. 628
- Twitter: 556 VS. 554

- Have posted on all social media platforms: Facebook, Instagram & Twitter, about if Tecumseh Dollars are on sale/when, and when they are sold out/ready to be sold again. The launch dates continue to get postponed to a later date as the province-wide shutdown persists. Next tentative launch date is Monday, July 5th at 9:00 AM.
- Have planned out the rest of the year for virtual Tecumseh Dollars giveaways, including all holidays and other special events. All graphics have been made to go along with each giveaway and the Donation spreadsheet has been updated and prepared for the rest of 2021.
- Completed our successful virtual Mother's Day giveaway on our Facebook page where we gave away Tecumseh Dollars. These giveaways continue to improve our social media engagement and followings on all platforms.
- Have shared multiple social media posts by Members in our BIA on all social media platforms- Facebook, Instagram & Twitter, even on weekends and at night on weekdays.
- Shared the "sign wars" social media posts on all platforms that went on throughout the month of May between some of our Tecumseh BIA business Members.
- The banners for our 15th Annual Gallery Without Walls art banner contest have officially been hung up and down Lesperance Rd. along the street poles. All of the top 3 winners have come to claim their cash prizes and the other winners have been called to come claim their poster keepsakes we printed off for them to take home as a "thank you."