

To: BIA Board of Management
From: Denise Pelaccia
Date: September 15, 2021
Subject: BIA Regular Board Meeting – Coordinator Report - No. 9/21



Membership Statistics

- NEW BUSINESSES/MEMBERS IN THE BIA AREA:
 - Imperial Gifts and Décor- 12000 Tecumseh Rd. E., Unit UNKNOWN (Grand Opening-TBD.)
 - Odyssey Wellness Services- 12201 Tecumseh Rd. E., Suite B (Grand Opening TBD.)
 - EL PATRÓN Mexican Grill- 13462 Tecumseh Rd. E. (Where Arta's Salad Bar And Grill was.)
 - URBNBUD Cannabis Boutique- 1614 Lesperance Rd. (Tecumseh Towne Plaza- Where Unique Gallery Art and Coffee Shop was. Grand Opening TBD.)

- MEMBERS PREPARING TO OPEN:
 - Bourbon- 12049 Tecumseh Rd. E. (Grand Opening TBD.)
 - New Earth Wellness- 152 Lesperance Rd. (Officially opens in March 2022. Currently renting at reduced rate from Landlord until hard open.)

- MEMBERS PREPARING TO CLOSE:
 - ShoeBox- 1614 Lesperance Rd. (Official closing date unknown.)

- MEMBERS CLOSED:
 - Unique Gallery Art and Coffee Shop- 1614 Lesperance Rd. (Tecumseh Towne Centre)
 - On The Dark Side Tanning Salon- 13300 Tecumseh Rd. E. (Green Valley Plaza)

- Current Status and Total Number of Members by sector:
 - *August 2021 VS. September 2021
 - Open – 414 VS. 414
 - Associate Members – 5 VS. 5
 - Empty Units/Bldgs. – 45 VS. 45
 - Empty Lots/– 16 VS. 16
 - Empty Commercial Houses – 12 VS. 12
 - Property Owners – 140 (27 Plazas) VS. 140 (27 Plazas)
 - Grand Total – 625 VS. 625

Arts/Entertainment	4 VS. 4
Dining	60 VS. 60
Health & Wellness	140 VS. 141
Home/Commercial Services	14 VS. 14
Professional Services	64 VS. 64
Retail	128 VS. 127
Vacant Lots	16 VS. 16
Property Owners	140 VS. 140
Vacant Units/Bldgs.	46 VS. 46

Residential/Commercial Houses	12 VS. 12
TOTAL MEMBERS (VOTE)	625 VS. 625

Associate Membership Program

- New Associate Members:
 - Moni Hair Boutique- 1825 Manning Rd., Unit 300
 - ONESource Moving Solutions- 425 Leffler Dr.
- Potential New Members (pending due to COVID):
 - Crossroads Canine Academy & Daycamp- 284 E. Pike Creek Rd.
 - Lombardi Barbershop- 25 Amy Croft Dr., Unit #25B
 - Sherwin Williams Paint- 35 Amy Croft Dr., Unit 9
 - Silver Tee Golf- 1360 Highway #3
 - The Cheese Bar- 25 Amy Croft Dr., Unit 29-30B

BIA Social Media:

Current Followers-

- August 2021 VS. September 2021:
 - Facebook: 1,746 VS. 1,765
 - Instagram: 682 VS. 694
 - Twitter: 556 VS. 557

- Have posted on all social media platforms: Facebook, Instagram & Twitter, about if Tecumseh Dollars are on sale/when, and when they are sold out/ready to be sold again. Next launch date is Monday, October 4th at 9:00 AM.
- Have planned out the rest of the year for virtual Tecumseh Dollars giveaways, including all holidays and other special events. All graphics have been made to go along with each giveaway and the Donation spreadsheet has been updated and prepared for the rest of 2021.
- Completed our successful virtual “Back 2 School- Are You Smarter Than A 5th Grader?” giveaway on our Facebook page where we gave away Tecumseh Dollars. These giveaways continue to improve our social media engagement and followings on all platforms.
- Have shared multiple social media posts by Members in our BIA on all social media platforms- Facebook, Instagram & Twitter, even on weekends and at night on weekdays.
- The winners of our Gallery Without Walls Banner Contest are still continuing to come pick up their poster keep-sakes we printed off for them to take home as a “thank you.” We only have five people left to claim their posters. They have all been called and reminded again.