

Marketing Committee:

- **EYES ON TECUMSEH** - Continuing to execute Eyes on Tecumseh - Business Spotlight. Ninth feature was our latest to be released. Our tenth feature will be coming up within the next month. We have contacted the new businesses in our area to be a part of the upcoming features. We will be using the grant we received from the Windsor-Essex Chamber of Commerce to proceed with funding this campaign in 2022.
- **HOLIDAY GUIDE** – The Holiday Guide was printed/distributed and posted digitally, however, there were several issues with it and the Windsor Star has promised to do a re-print & post/make-good deal for us due to printing errors and not including important information we provided/requested be in the Holiday Guide.
- **SOCIAL MEDIA** – Continued contesting, content and Member shares via social media platforms: Facebook, Instagram & Twitter.
- **TECUMSEH BIA SWAG** – Committee is working on execution ideas and how to best distribute our “Tecumseh Proud” swag throughout the community. The idea has circulated to distribute the swag once our “Tecumseh Proud” mural is completed.
- **CHRISTMAS** – Committee decided on purchasing new light displays for the BIA Parkette, some Christmas décor for the office, figured out what the plan is for the execution of our annual Holiday Draw Tecumseh Dollars giveaway currently unfolding on our Facebook page, proudly supported the Tecumseh Parks & Recreation department with their Holiday Lights contest, printed Corporate Tecumseh Dollars for Members to purchase as gifts for their employees, events or giveaways, and participated in creating the December 2021 issue of our Holiday Guide with the Windsor Star.