

Marketing Committee:

- **EYES ON TECUMSEH** - Continuing to execute Eyes on Tecumseh - Business Spotlight. Ninth feature was just released. Our tenth feature will be coming up within the next 2-3 weeks.
- **TECUMSEH LIFE** – The Marketing Committee has decided to organize a Fall/Winter publication. Committee has been working with the Windsor Star to produce content for the publication. Coordinator is working hard to abide by the Windsor Star’s deadlines, communicating between the Windsor Star and the Membership, and working with the businesses that wish to be a part of this magazine to help produce their content.
- **SOCIAL MEDIA** – Continued contesting, content and Member shares via social media platforms: Facebook, Instagram & Twitter.
- **TECUMSEH BIA SWAG** – Committee is working on execution ideas and how to best distribute our “Tecumseh Proud” swag throughout the community. The idea has circulated to distribute the swag once our “Tecumseh Proud” mural is completed.
- **CHRISTMAS** – Committee is researching the multiple opportunities we have been approached with when it comes to the topic of Christmas this year- narrowing down what our best options are based on the demand in our community, budget and climate we are in due to Covid.