



The Corporation of the Town of Tecumseh

Community & Recreation Services

To: Mayor and Members of Council

From: Paul Anthony, Director Community & Recreation Services

Date to Council: January 25, 2022

Report Number: CRS-2022-04

Subject: Pathway to Potential Funding Agreement 2021

Recommendations

It is recommended:

That Report No. CRS-2022-04 Pathway to Potential Agreement 2021 **be received;**

And that the Corporation of the Town of Tecumseh **enter** into an Agreement with the Corporation of the City of Windsor for the Pathway to Potential Program for budget year 2021, at no cost to the Town;

And further that By-Law 2022-003 authorizing the Mayor and the Clerk to execute a Service Agreement between the Corporation of the Town of Tecumseh and the Corporation of the City of Windsor for the Pathway to Potential Program (2021) **be adopted.**

Executive Summary

Since 2009, the Town of Tecumseh has entered into a yearly Service Agreement for the Pathway to Potential (P2P) program. The City of Windsor transfers monthly payments to the Town and the funding is administered by the Community & Recreation Services Department to assist low-income families to participate in recreation programs.

On January 7, 2021, Administration received confirmation via email from the Manager of Social Policy & Planning for the City of Windsor that the 2021 P2P funding amount for

the Town of Tecumseh was \$40,000. Unfortunately, as a result of the ongoing COVID-19 pandemic, many recreational programs were postponed or cancelled and therefore fewer requests for funding support were received. As such, Administration requested that the City of Windsor place a hold on the monthly cash flow deposits. Once recreational programming resumed, Administration determined that less funding from the City would be required to cover the remaining funding requests for 2021. In total, the Town of Tecumseh received \$22,200.00 from the City of Windsor for Pathway to Potential Funding.

In January 2022, Administration received the 2021 Service Agreement from the Corporation of the City of Windsor for the Pathway to Potential program (Attachment 1).

Background

Since 2013, the Tecumseh Community & Recreation Services Department has been administering funding programs to assist low-income families with access to recreation programs. The original program titled the National Child Benefit Reinvestment Program has evolved over the years into the Pathway to Potential (P2P) program that is administered through the City of Windsor Community Development & Health Services Department and is funded by both the City of Windsor and the County of Essex.

The P2P program was designed to align with the Ontario government's Poverty Reduction Strategy and involved a comprehensive, multi-year agenda to reduce poverty, mobilize the community to promote awareness, and engage the development and implementation of strategies to reduce the poverty rates in Windsor and Essex County.

Each year, the Town of Tecumseh enters into a Service Agreement for the P2P program and the City of Windsor transfers monthly payments to the Town. The Community & Recreation Services Department administers the funding and quarterly reconciliation reports are submitted to the City.

In 2019, the Tecumseh Parks and Recreation Department assisted 167 individuals with the P2P funding program that allowed them to participate in 166 programs such as skating, soccer, art, hockey, swimming, dance, girl guides, gymnastics, karate, Life After Fifty, Zumba, and day camp. Due to COVID -19 and its effect on operations and specifically programming, in 2021 the number of families assisted decreased to 39 individuals, that allowed them to participate in 52 programs.

Comments

On January 7, 2021, Administration received confirmation via email from the Manager of Social Policy & Planning for the City of Windsor that the Town of Tecumseh would continue to receive P2P funding for the year 2021. Following this, Tecumseh Community & Recreation Services Department has been administering the P2P

program in accordance with this service arrangement. Cash flow has been received from the City and Tecumseh Community & Recreation Services Department has submitted the required reconciliation reports.

In January 2022, Administration received the 2021 Service Agreement from the Corporation of the City of Windsor for the Pathway to Potential program (Attachment 1).

According to the Service Agreement:

2.1.1 Service Objectives

Programming and services delivered by the Service Provider through P2P must address one or more of the following goals/objectives:

- Direct service programs which focus on transition to higher education, improved skills level, or employment for individuals on a low income with a goal of income security; or
- Direct service programs that promote Social Enterprise and Innovation; or
- Direct service programs that demonstrate ways to break the cycle of poverty for children and youth

3.0 Service Description

3.1 The Service Provider shall provide the services outlined in Schedule A

3.2 Services will be delivered to individuals who reside in Windsor-Essex County and are identified as living on a Low Income

7.0 Recognition of the Contribution of P2P

7.1 The Service Provider shall give appropriate recognition of the contribution of P2P to the Program in its publicity and signage related to the Program, including any information provided to the public on any email, brochure, website or social media account maintained by the Service Provider.

According to Schedule A of the Service Agreement:

The Town of Tecumseh will offer children, youth, adults and seniors living in low income the opportunity to participate in any program offered through the Parks and Recreation Department at 10 percent of the program cost.

The Town of Tecumseh will establish partnerships with various Community Organizations that will also offer children, youth, adults and seniors living in low income the opportunity to participate in recreational and sports activities offered through the Community Organizations at 10 percent of the program cost.

Programs have the option to allocate up to 10 percent of the budget for “universal activities” in conjunction with efforts to promote and include children and youth

from low income families in those activities. For example, a free swim and free skate can be sponsored using P2P dollars. For these events, acknowledgement of P2P must be provided where applicable (e.g. posters, notices).

According to Schedule B of the Service Agreement:

Monthly cash flows will be reconciled at the end of each quarter: March 31, June 30, September 30, and December 31. Any unused funds at the end of the funding period are to be returned to the Corporation. The total maximum fee that can be charged and paid is \$22,220.00.

Consultations

Legislative Services & Clerk
Financial Services

Financial Implications

The 2021 Pathway to Potential Funding allocation for the Town of Tecumseh was \$22,220:

- \$9,755.35, of the annual funding was allocated towards universal activities, such as free recreational programming and events.
- \$2,222, of the annual funding was allocated towards administrative fees that support the administration of the funding program.
- \$10,242.65, of the annual funding was allocated towards providing direct assistance for registration fees in recreational programs, both internal programs offered through the Community and Recreation Services Department and external programs offered through sports and cultural organizations such as Tecumseh Recreational Soccer, Tecumseh Skating and Rose City Gymnastics.

Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input type="checkbox"/>	Ensure that Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.
<input checked="" type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh's plans and priorities.
<input checked="" type="checkbox"/>	Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

Communications

Not applicable ☒

Website ☐ Social Media ☐ News Release ☐ Local Newspaper ☐

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Brett Palmer
Senior Manager Recreation Services

Reviewed by:

Paul Anthony, RRFA
Director Community & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

Attachment Number	Attachment Name
1	2021 Pathway to Potential Service Agreement