

## Marketing Committee:

- New Members consist of Linda Proctor, Paul Bistany & Sandra Zanet.
  - Tasks for new Committee Members to brainstorm/complete:
- **EYES ON TECUMSEH** – Have not heard back after several attempts to contact Eric from Eyes on Windsor to see if he is still interested in our plan of continuing our Eyes on Tecumseh program for 2022. Due to not having a response from him, our \$3,200 grant from the Windsor-Essex Chamber of commerce is set to expire in March of 2022. Have not heard back from them if we are able to use the grant money towards another project that we did not originally write the grant for.
- **SOCIAL MEDIA** – Continued contesting, content and Member shares via social media platforms: Facebook and Twitter. Instagram disabled our account since the beginning of December. Have tried to contact them several times to get it back up. Was waiting to get a response before creating a new one. A new one will be created this month due to having no luck.
- **TECUMSEH BIA SWAG** – Committee is working on execution ideas and how to best distribute our “Tecumseh Proud” swag throughout the community. The idea has circulated to distribute the swag once our “Tecumseh Proud” mural is completed. Will work closely with the Membership Committee to determine quantity dispersed.
- **16<sup>TH</sup> ANNUAL GALLERY WITHOUT WALLS ART BANNER CONTEST: AWARD CEREMONY**  
– Committee will be working together to advertise the pending award ceremony for our 2022 banner winners on the tentative date of Friday, May 13<sup>th</sup>, 2022. The Town has booked us in for this date to allow us to hold it in case Covid restrictions get better towards the Spring.