

To: BIA Board of Management
From: Denise Pelaccia
Date: June 15, 2022
Subject: BIA Regular Board Meeting – Coordinator Report - No. 06/22



Membership Statistics

- **NEW BUSINESSES/MEMBERS IN THE BIA AREA:**
 - Lalovich Real Estate- 11865 Tecumseh Rd. E. (Grand Opening- TBD)
 - Banwell Animal Hospital- 11865 Tecumseh Rd. E. (Grand Opening TBD)
- **MEMBERS PREPARING TO OPEN:**
 - Beacon Physiotherapy- 1614 Lesperance Rd. (Grand Opening- TBD)
 - Crawford Group of Companies Inc.- 12042 Tecumseh Rd. E. (Grand Opening TBD)
- **MEMBERS CLOSED:**
 - The Dandelion- 119 Lesperance Rd. (Moving out of BIA.)
- **MEMBERS MOVING:**
 - Maison Mary Anne- Moving out of 13139 Tecumseh Rd. E. (Moving to where The Dandelion was located- 119 Lesperance Rd. as of Monday, July 4th, 2022.)
- **Current Status and Total Number of Members by sector:**
 - *May 2022 VS. June 2022
 - Open – 427 VS. 426
 - Associate Members – 5 VS. 5
 - Empty Units/Bldgs. – 47 VS. 48
 - Empty Lots/– 16 VS. 16
 - Empty Commercial Houses – 12 VS. 12
 - Property Owners – 140 (27 Plazas) VS. 140 (27 Plazas)
 - **Grand Total – 638 VS. 637**

Arts/Entertainment	4 VS. 4
Dining	64 VS. 64
Health & Wellness	142 VS. 142
Home/Commercial Services	14 VS. 14
Professional Services	64 VS. 64
Retail	132 VS. 131
Vacant Lots	16 VS. 16
Property Owners	140 VS. 140
Vacant Units/Bldgs.	47 VS. 48
Residential/Commercial Houses	12 VS. 12
TOTAL MEMBERS (VOTE)	638 VS. 637

Associate Membership Program

- **New Associate Members:**
 - Moni Hair Boutique- 1825 Manning Rd., Unit 300
 - ONESource Moving Solutions- 425 Leffler Dr.

 - **Potential New Members (were pending during COVID):**
 - Riso Kitchen Inc.- 33 Amy Croft Dr.
 - Crossroads Canine Academy & Daycamp- 284 E. Pike Creek Rd.
 - Lombardi Barbershop- 25 Amy Croft Dr., Unit #25B
 - Sherwin Williams Paint- 35 Amy Croft Dr., Unit 9
 - Silver Tee Golf- 1360 Highway #3
 - The Cheese Bar- 25 Amy Croft Dr., Unit 29-30B
- *Canvas all of Amy Croft area- Lakeshore & East Windsor.**

BIA Social Media:

Current Followers-

- May 2022 VS. June 2022:
 - Facebook: 2,149 VS. 2,171
 - Instagram: 178 VS. 219
 - Twitter: 570 VS. 575

- Have posted on all social media platforms: Facebook, Instagram & Twitter about Tecumseh Dollars updates- the launch dates for 2022 being Monday, May 2nd, 2022 and Monday, November 2nd, 2022.
- Have sold to a total of 68 people to date of writing this report.
- Banner winners have all come to pick-up their keepsake posters for the 2022 year.
- Banners have officially been hung up.
- Posted on all of our social media platforms, website, and hung office signs regarding vacation notice.
- Ordered new office signs to inform the public of the times and reasons away from the office when needed.
- Purchased new phone case, screen protector & pop socket for new Tecumseh BIA cellphone.
- Wrapped up collecting and confirming the items for the Tecumseh Treasure boxes. 519Culture, all of the businesses involved, as well as ourselves, have been promoting this project via social media to secure pre-orders from the public. The Town of Tecumseh has purchased 65 VIP boxes for the 100th Anniversary customized to their choice of items.
- Have set-up and attended multiple Grand Openings.
- Have updated and cleaned up our website.
- Completed the Spring Edition of the Tecumseh Life Magazine with the Windsor Star- approved proof. Awaiting final print.
- Have shared multiple social media posts by Members in our BIA on all social media platforms- Facebook, Instagram and Twitter, even on weekends and at night on weekdays.
- We are awaiting our grant money for our mural projects we received from the Main Street grant we applied for in partnership with Kerri Rice from the Town of Tecumseh.
- Have been contacting businesses and filming videos interviewing Tecumseh BIA Business Members asking them why they chose Tecumseh to call the home of their businesses. Have a list of businesses that have been completed and some that are on a waiting list. These have been completed since mid-May and will be posted on our socials leading up to the 100th Anniversary Celebrations to help advertise for the events.