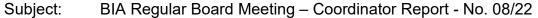
To: BIA Board of Management

From: Denise Pelaccia Date: August 17, 2022





Membership Statistics

• NEW BUSINESSES/MEMBERS IN THE BIA AREA:

- Copper Branch- 13300 Tecumseh Rd. E. (Grand Opening TBD)
- Crawford Group of Companies Inc.- 12042 Tecumseh Rd. E. (Grand Opening TBD)
- Beacon Physiotherapy- 1614 Lesperance Rd. (Grand Opening- TBD)

MEMBERS THAT MOVED LOCATIONS:

 Maison Mary Anne- Moving out of 13139 Tecumseh Rd. E. (Moved to where The Dandelion was located- 119 Lesperance Rd. as of Monday, July 4th, 2022.)

• MEMBERS PREPARING TO MOVE/CLOSE:

- Dressed by an Olive- 366 Manning Rd.
- Current Status and Total Number of Members by sector:

*June 2022 VS. July 2022

- o Open 425 VS. 425
- Associate Members 5 VS. 5
- o Empty Units/Bldgs. 49 VS. 49
- o Empty Lots/- 16 VS. 16
- o Empty Commercial Houses 12 VS. 12
- o Property Owners 140 (27 Plazas) VS. 140 (27 Plazas)
- Grand Total 635 VS. 635

Arts/Entertainment	4 VS. 4
Dining	65 VS. 65
Health & Wellness	142 VS. 142
Home/Commercial Services	14 VS. 14
Professional Services	64 VS. 64
Retail	130 VS. 130
Vacant Lots	16 VS. 16
Property Owners	140 VS. 140
Vacant Units/Bldgs.	48 VS. 48
Residential/Commercial Houses	12 VS. 12
TOTAL MEMBERS (VOTE)	635 VS. 635

Associate Membership Program

• Newer Associate Members:

- o Moni Hair Boutique- 1825 Manning Rd., Unit 300
- o ONESource Moving Solutions- 425 Leffler Dr.

Potential New Members (were pending during COVID):

- o Riso Kitchen Inc.- 33 Amy Croft Dr.
- o Crossroads Canine Academy & Daycamp- 284 E. Pike Creek Rd.
- o Lombardi Barbershop- 25 Amy Croft Dr., Unit #25B
- Sherwin Williams Paint- 35 Amy Croft Dr., Unit 9
- Silver Tee Golf- 1360 Highway #3
- The Cheese Bar- 25 Amy Croft Dr., Unit 29-30B

BIA Social Media:

Current Followers-

- July 2022 VS. August 2022:

Facebook: 2,231 VS. 2,241
Instagram: 302 VS. 359
Twitter: 579 VS. 579

- Have posted on all social media platforms: Facebook, Instagram & Twitter about Tecumseh Dollars updates- the launch dates for 2022 being Monday, May 2nd, 2022, and Monday, November 2nd, 2022.
- Have sold to a total of 80 people to date of writing this report. We continue to attract new
 people and spread the word about Tecumseh Dollars to a grander audience by the new
 method of selling these that we've implemented.
- Coordinated, attended, and created/posted advertisements for multiple Grand Openings.
- Have set-up and attended multiple Grand Openings.
- Have shared multiple social media posts by Members in our BIA on all social media platforms-Facebook, Instagram, and Twitter, even on weekends and at night on weekdays.
- We are awaiting our grant money for our mural projects we received from the Main Street grant we applied for in partnership with Kerri Rice from the Town of Tecumseh.
- Ran a Canada Day trivia game on Facebook where three lucky winners won \$50 Tecumseh Dollars. These types of online giveaways help draw traffic to our social media which helps promote not only the Tecumseh BIA, but our Members as well.

^{*}Canvas all of Amy Croft area- Lakeshore & East Windsor.