

Scenes From DINNER

FOLLOW THE FOOD



12.3K



2.3K



300

ABOUT CHRISTINA

Christina Coletti is a passionate Windsorite, media consultant and content creator showcasing Windsor Ontario's food culture through numerous vibrant photos with detailed captions. Her food blog features a variety of recipes, restaurants and travel adventures. She has been showcasing many local restaurants and sharing with others the best places to go eat at for over seven years.

AVERAGE STORY
VIEWS ON
INSTAGRAM

4-5K

TOP LOCATIONS

Windsor/Detroit

FEMALE/MALE
AUDIENCE

70/30%

MONTHLY BLOG
VIEWS

500

@SCENESFROMDINNER



WANT TO BE SEEN ON SCENES? Let's Work Together!

Please view the collaboration opportunities below and contact scenesfromdinner@hotmail.com with any enquiries.

All features will be on Instagram. TikTok and Facebook Scenes From Dinner handles.

POST & STORIES

\$150

Have your product or business promoted through a featured blog post or as a mention within an upcoming post.

REEL & STORIES

\$200

Have your product or business promoted through a featured reel. A reel showcases a 30-60 second video clip showcasing the full experience of product or restaurant.

GIVEAWAY POST & STORIES

\$250

Drive traffic to your Instagram page and gain followers by running a giveaway via Scenes From Dinner's Instagram page. Prize must be provided.

SOCIAL MEDIA TAKEOVER

STARTING AT \$500

Content creation and social assistance for your business. Cost depends on number of posts per week.

SCENES FROM DINNER HAS BEEN FEATURED ON:

NARCITY

EATER

DRIVE

eyes on
WINDSOR



Hi Denise!

So nice chatting with you yesterday! Attached is my media kit. I think it's good to get started with at least 5-10 places over the course of one week. We can call it "Scenes From Tecumseh" or "Tecumseh Scenes Mini Series." They would get Facebook, Instagram and TikTok exposure as well. I think including and letting people know about the Tecumseh Dollars would be so great to include in the collaboration as well.

I have taken a look at the website and love how clean and easy to navigate it is. I have taken a look at the Dining section in particular, so we can do something like -

The Top 5 Coffee Spots to try in Tecumseh

The Top 5 Lunch Spots

The Top Self Care Spots

The Top Fine Dining

Where To Watch The Game in Tecumseh

If you want to do anything clothing/shopping related, I know another good influencer too.

These are a few ideas, but I think creating one reel with multiple places is best. For this project I would charge \$250 for each reel (so for example we do 5 places - it would be \$1,250 for the entire project). We can even do one huge giveaway, adding more followers to the BIA page.

Let me know thoughts or any ideas that you have on collaborating or if it's not within budget we can think of another way to feature the businesses and attract more people there!

Christina