



The Corporation of the Town of Tecumseh

Chief Administrative Officer

To: Mayor and Members of Council

From: Margaret Misek-Evans, Chief Administrative Officer

Date to Council: November 9, 2021

Report Number: CAO-2021-18

Subject: Tecumseh 100th Anniversary Celebration Update

Recommendations

It is recommended:

That CAO Report No. CAO-2021-18, regarding the Tecumseh 100th Anniversary Celebration Update, **be received**;

And that Council **approve** the proposed agenda for the Tecumseh 100th Anniversary Celebration as set out in Attachment 2;

And further that the projected expenses for the Tecumseh 100th Anniversary Celebration **be referred** to the 2022 budget deliberations.

Background

At the January 12, 2021 Regular Council Meeting, Council passed the following motion (RCM-02/21):

That Report CAO-2021-02, Mayor's Taskforce on 100th Anniversary of Town and Fire Service, be received;

And that Administration be authorized to proceed with striking the Mayor's Task Force, generally composed of members set out in Report CAO-2021-02, to plan a celebration event for the Spring of 2022;

And further that Administration be authorized to pursue community sponsors and apply for available senior government funding opportunities to assist with offsetting the costs of the event;

And furthermore that Administration report back to Council to seek approval of the final event plan prior to implementation.

Comments

In accordance with Council's direction, invitations were sent to community organizations and individuals to request participation on the Mayor's Taskforce. The members of the Taskforce (Attachment 1) represent a variety of community organizations and community leaders whose insight, experience and connection to the community provides valuable input for the planning of the Anniversary Celebration (celebration). The current Administrative Support Team is also identified in Attachment 1.

The inaugural Taskforce meeting took place on April 1, 2021 and, at that time, the Mayor requested members of the Taskforce to provide ideas, suggestions and recommendations to be incorporated into the celebration. Using the information provided by the Taskforce members, Administration prepared a celebration agenda and presented it to the Taskforce at the June 15, 2021 meeting. The Taskforce approved the draft celebration agenda and requested that Administration proceed with refining event details, developing a budget and applying for available grant funding. This work is ongoing, with periodic meetings of the Task Force for oversight. The proposed celebration (Attachment 2) has been approved by the Task Force and it is now appropriate to seek Council's endorsement.

The proposed celebration (Attachment 2) will take place on July 2 to 4, 2022 and includes events and activities scheduled throughout the Tecumseh community including the Town Hall campus, Sandwich South Historical Society, Fire Station #2, Town Centre Park, Lakewood Park, Royal Canadian Legion Branch 261, Tecumseh Area Historical Society, St. Clair Beach Community Centre and Optimist Park. In addition to the 3-day celebration, Administration will coordinate other ongoing initiatives throughout the year in honour of the Town's centennial anniversary, including self-guided historical tours and community engagement opportunities.

Administration continues to work with the Taskforce to plan and coordinate the celebration activities and is actively pursuing community sponsorship and grant opportunities to support the celebration.

Consultations

None.

Financial Implications

The budget for the celebration is included in the proposed 2022 budget for Council's consideration during budget deliberations. Projected expenses associated with the July celebration event are estimated at \$191,500, with expected revenues in the order of \$127,550,

through a combination of grants and event sponsorships, leaving a net expense of \$63,950 for the 2022 budget. The event budget is inclusive of event activities, contracted services for performances and commissioned art, monument and murals. The budget excludes staffing costs, except for event assistance through the Community & Recreation Services Department.

Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input checked="" type="checkbox"/>	Ensure that Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.
<input type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh's plans and priorities.
<input checked="" type="checkbox"/>	Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

Communications

Not applicable ☒

Website ☐ Social Media ☐ News Release ☐ Local Newspaper ☐

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Kerri Rice
Manager Recreation Special Projects

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

Attachment Number	Attachment Name
1	Mayor's 100th Anniversary Taskforce
2	Tecumseh's 100th Anniversary Celebration Agenda