

## Marketing Committee:

- Members consist of Linda Proctor, Paul Bistany & Sandra Zanet.
  - Tasks for Committee Members to brainstorm/complete:

Committee has had a meeting recently to discuss the following topics and make decisions regarding them all:

- **2022 Holiday Draw-** Committee has booked Blackburn Radio once again this year to run our radio ads between November and December in order to get the word out about our \$1,000.00 Tecumseh Dollars giveaway via Facebook.
- **Annual Tecumseh BIA Christmas Party 2022–** Committee is working on pressing towards finalizing details with the 2022 Tecumseh BIA Christmas Party, and in talks of more plans for Christmas events/games/draws within our BIA involving our Members.
- **Scenes from Tecumseh-** Committee has confirmed doing one pilot reel with Scenes from Dinner, rebranded to be called Scenes from Tecumseh, for \$250.00 in the hopes of seeing the benefit of moving forward with their services based off the success of the first reel launch.
- **Media Solicitation-** Committee has decided to not work with the print media outlets that have approached us for the remainder of 2022 and will resurface the idea in the New Year.
- **Christmas in Tecumseh-** Committee has made the decision to select the Activity Sponsor for \$1,500.00. This sponsorship will waive the parade entry fee. We will be purchasing candy as well to handout during the parade on Friday, November 18<sup>th</sup>, 2022.
- **Community Safety & Crime Prevention Program-** In collaboration with the Town of Tecumseh and our local emergency services. Committee has decided to defer this event to the New Year.