



## The Corporation of the Town of Tecumseh

Community & Recreation Services

**To:** Mayor and Members of Council

**From:** Beth Gignac, Director Community & Recreation Services

**Date to Council:** March 14, 2023

**Report Number:** CRS-2023-03

**Subject:** Taste of Tecumseh Festival 2023

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### Recommendations

It is recommended:

**That** the Optimist Club of St. Clair Beach be authorized to sell and serve alcoholic beverages for consumption by patrons at Lakewood Park from Friday, June 16, 2023 through to and including Saturday, June 17, 2023, subject to compliance with the provisions of the Town's Municipal Alcohol Risk Management Policy No. 31 for the purposes of hosting the 2023 Taste of Tecumseh Festival;

**And that** relief **be granted** from Noise By-law No. 2002-07, as amended, in order to permit the Optimist Club of St. Clair Beach to operate sound amplifying equipment during the 2023 Taste of Tecumseh Festival for the purposes of musical entertainment and event announcements on Friday, June 16, 2023 and Saturday, June 17, 2023 from 5:00 p.m. to 1:00 a.m.

### Background

Since 2015, the Optimist Club of St. Clair Beach (Optimist Club) has hosted an event titled A Taste of Tecumseh Food and Wine Festival (Taste of Tecumseh Festival) at Lakewood Park. The event is a licensed event that includes live musical entertainment. The Optimist Club restricts entrance to the event to only those aged 19 and over.

The Taste of Tecumseh Festival is the major fundraising initiative for the Optimist Club. The funds raised at the event are used to support community initiatives such as the annual Victoria Day Fireworks display, the Family Fun Fair event, Free Recreational Skates and Swims, as well as contributions towards the Recreational Funding program that assists low-income families with registration fees for sports and recreational programs.

## Comments

Administration has met with representatives from the Optimist Club to review its plans for the Taste of Tecumseh Festival. According to the Optimist Club, the event will proceed as follows:

**Wednesday, June 14, 2023 and Thursday June 15, 2023:** Optimist Club will be coordinating volunteers to oversee and conduct the event layout and set-up during which time tents and equipment will be erected, including an entertainment stage and sound system. In addition, various food and beverage vendors will be arriving to set up services for the event operations. Required inspections, including Building, Fire, and Health Unit will be completed prior to the festival's operating hours.

**Friday, June 16, 2023 and Saturday, June 17, 2023:** The Festival operating hours will be 5:00 p.m. to 1:00 a.m. on Friday, June 16, 2023 and Saturday, June 17, 2023.

**Sunday, June 18, 2023 and Monday, June 19, 2023:** The Optimist Club will be coordinating volunteers to clean Lakewood Park to restore it to its original condition for public use. The Parks Department will inspect the site the afternoon of Monday, June 19, 2023. If during the inspection the condition of the park is deemed to be unacceptable, Parks Department staff will be scheduled to clean the site and the labour will be invoiced to the Optimist Club.

**Outdoor Special Events Policy:** Administration has reviewed Policy No. 85 as it relates to the request made by the Optimist Club to host the Taste of Tecumseh Festival and has determined that the event is in accordance with the Policy. Therefore, Administration is prepared to execute the Facility Use Agreement accordingly.

**Municipal Alcohol Policy:** As part of the 2023 Taste of Tecumseh Festival, the Optimist Club is requesting permission to set up a licensed area within Lakewood Park for the purpose of selling, serving and consuming alcoholic beverages. Town Administration has provided the Optimist Club with a copy of the Municipal Alcohol Risk Management Policy No. 31, as well as information related to obtaining a Special Occasion Permit from the AGCO.

According to the Municipal Alcohol Risk Management Policy, Council may change the designation of any municipal Park Facility, or Street by resolution at its discretion. Administration recommends that subject to compliance with the provisions of the Town's Municipal Alcohol Risk Management Policy, the Optimist Club be authorized to sell,

serve and consume alcoholic beverages at Lakewood Park from Friday, June 16, 2023 through to and including Saturday, June 17, 2023.

**Noise By-Law:** The Optimist Club requires the use of a sound amplifying system for its evening stage entertainment / music and for event announcements. The Optimist Club has indicated it is aware of the surrounding neighbourhood and will make every effort to maintain the sound at an acceptable level. The Optimist Club is requesting a waiver of the Noise Bylaw in order that they may utilize sound amplifying equipment throughout the event operating hours.

Administration recommends that relief be granted from the Noise By-law No. 2002-07, as amended, in order to permit the Optimist Club to operate sound amplifying equipment during the Taste of Tecumseh Festival during the following time periods: Friday, June 16, 2023 from 5:00 p.m. to 1:00 a.m. and Saturday, June 17, 2023 from 5:00 p.m. to 1:00 a.m.

## Consultations

Financial Services  
Legislative Services & Clerk  
Special Events Resource Team  
Optimist Club of St. Clair Beach

## Financial Implications

In accordance with the Fees and Charges Bylaw, the rental fee for the use of Lakewood Park is \$1,750 (Special Event 2 day). Any additional fees for equipment rental and site servicing will be applied according to the Fees and Charges Bylaw.

The Optimist Club is responsible for any costs associated with OPP resources.

## Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input type="checkbox"/>	Ensure that Tecumseh’s current and future growth is built upon the principles of sustainability and strategic decision-making.
<input type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh’s plans and priorities.
<input type="checkbox"/>	Steward the Town’s “continuous improvement” approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town’s leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

## Communications

Not applicable

Website

Social Media

News Release

Local Newspaper

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Brett Palmer  
Senior Manager Recreation Services

Reviewed by:

Beth Gignac, BA Hons  
Director Community & Recreation Services

Reviewed by:

Tom Kitsos, CPA, CMA, BComm  
Director Financial Services & Chief Financial Officer

Recommended by:

Margaret Misek-Evans, MCIP, RPP  
Chief Administrative Officer

<b>Attachment Number</b>	<b>Attachment Name</b>
None	None