



## The Corporation of the Town of Tecumseh

Community & Recreation Services

**To:** Mayor and Members of Council

**From:** Beth Gignac, Director Community & Recreation Services

**Date to Council:** April 11, 2023

**Report Number:** CRS-2023-05

**Subject:** Essex Power Youth in Community Fund

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### Recommendations

It is recommended:

**That** Parks and Recreation Report No. CRS-2023-05, regarding the Essex Power Youth in Community Fund, **be received** for information.

### Background

In 2014, Essex Power Corporation approved the “Youth in Community” (YIC) Fund policy that distributes funding equally amongst the Shareholders of Essex Power Corporation for Essex Power Corporation to support its communities by sponsoring organizations that offer activities and projects geared towards youth. In accordance with the funding requirements, the Town of Tecumseh is responsible for administering the allocation of the YIC funding and each group that receives funding agrees to identify Essex Power as the sponsor through acknowledgement on various promotional materials including signage, flyers and websites.

YIC Fund programming has continued annually since 2014, and throughout the years has sponsored a variety of recreation programs, events and local sport organizations including Breakfast with Santa, Canada Day Celebration, Christmas in Tecumseh, Earth Day Celebration, In Motion 12 o'clock Walk, McAuliffe Park Sports, Outdoor Movie Nights, Public Recreational Skating/Swimming, St. Mary's Sports, Summer Concert Series, Tecumseh Minor Baseball Association, Tecumseh Shoreline Minor Hockey

Association, Tecumseh Skating Club, Tecumseh Soccer Association, and the Tecumseh Summer Day Camp.

In 2020 and 2021, in response to the COVID-19 pandemic, a limited number of programs and events were able to run which resulted in surplus of YIC funds going into 2022. In 2022, the Community & Recreation Services department had \$11,563 in available YIC funds and was able to offer a significant number of funded events and programs. By the end of 2022 all the funds were used, no longer leaving a surplus. This was reported in the Bi-Annual report to the Essex Power Corporation Board of Directors.

## Comments

Administration received confirmation that the Essex Power Corporation (EPC) Board of Directors has once again approved funding for its Shareholders to continue to support organizations that offer activities and projects geared towards youth in 2023. EPC has approved \$40,000 Youth in Community Funding to be distributed among its four communities.

The Tecumseh Community and Recreation Services Department is exploring several options to provide the Tecumseh community with opportunities to participate in recreational programs and events in 2023. It is anticipated that YIC funding will support many of these initiatives as it has done in the past.

2023 will be the tenth year of the funding. Over the years, EPC has invested \$400,000 to support youth in its four communities of Amherstburg, LaSalle, Leamington and Tecumseh.

According to the funding requirements:

- Fund allocations are restricted by the Corporate Shareholders to a maximum of \$2,500 for each youth organization activity/event/project
- Special consideration for funding requests above \$2,500 may be given only upon request
- The Corporate Shareholder is the sole administrator and distributor of funds.

The Guidelines and Eligibility Requirements of the Program include:

- Youth organizations activities/events/projects must take place within the shareholder community which is serviced by Essex Power Corporation
- Must be youth driven; eighteen (18) years of age or under
- Must include an element of education, fitness, art/culture, or social responsibility
- Projects benefiting a larger number of youth are given greater consideration
- Essex Power is to be prominently acknowledged as the source of the funding through the placement of Essex Power Corporation's logo on various promotional items whenever possible.

The Town will be required to provide the Essex Power Board of Directors a bi-annual report detailing fund recipients and amount received.

The Community and Recreation Services department will continue to manage the Town of Tecumseh's allotment of YIC funding by coordinating activities throughout the year through direct programming and partnerships with community groups.

## Consultations

Financial Services

## Financial Implications

YIC funds available to the Town in support of eligible municipal programs for 2023 total \$10,000. Administration expects no additional costs as a result of operating this program. Internal resources will be responsible to ensure compliance with program requirements.

## Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input type="checkbox"/>	Ensure that Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.
<input type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh's plans and priorities.
<input type="checkbox"/>	Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

## Communications

Not applicable ☒

Website ☐

Social Media ☐

News Release ☐

Local Newspaper ☐

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Brett Palmer  
Senior Manager Recreation Services

Reviewed by:

Beth Gignac, BA Hons  
Director Community & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP  
Chief Administrative Officer

<b>Attachment Number</b>	<b>Attachment Name</b>
None	None