

To: BIA Board of Management
From: Denise Pelaccia
Date: June 21, 2023
Subject: BIA Regular Board Meeting – Coordinator Report - No. 6/23



Membership Statistics

Members Preparing to Close:

- Maison Mary Anne – 119 Lesperance Rd. (Closing in August 2023)

Members Preparing to Open:

- Fitness Boutique – 400 Manning Rd.

New Members:

- The Hasan Group – 12137 Tecumseh Rd. E.
- **Current Status and Total Number of Members by sector:**
 - *April 2023 VS. May 2023
 - Open – 434 VS. 436
 - Associate Members – 5 VS. 5
 - Empty Units/Bldgs. – 47 VS. 45
 - Empty Lots/– 16 VS. 15
 - Empty Commercial Houses – 12 VS. 12
 - Property Owners – 140 (27 Plazas) VS. 140 (27 Plazas)
 - **Grand Total – 637 VS. 639**

Arts/Entertainment	4 VS. 4
Dining	67 VS. 67
Health & Wellness	143 VS. 144
Home/Commercial Services	14 VS. 14
Professional Services	68 VS. 69
Retail	132 VS. 132
Vacant Lots	16 VS. 16
Property Owners	140 VS. 140
Vacant Units/Bldgs.	48 VS. 48
Residential/Commercial Houses	12 VS. 12
TOTAL MEMBERS (VOTE)	643 VS. 645

Associate Membership Program

- **Newer Associate Members:**
 - Moni Hair Boutique- 1825 Manning Rd., Unit 300 – Waiting on Membership Renewal
 - ONESource Moving Solutions- 425 Leffler Dr. – Has Renewed for 2023
- **Potential New Members (were pending during COVID):**
 - Riso Kitchen Inc.- 33 Amy Croft Dr.
 - Crossroads Canine Academy & Daycamp- 284 E. Pike Creek Rd.

- Lombardi Barbershop- 25 Amy Croft Dr., Unit #25B
- Sherwin Williams Paint- 35 Amy Croft Dr., Unit 9
- Silver Tee Golf- 1360 Highway #3
- The Cheese Bar- 25 Amy Croft Dr., Unit 29-30B
- Piskey's Mobile Auto Wash & Detailing- 320 Croft Dr.

***Canvas all of Amy Croft area- Lakeshore & East Windsor.**

BIA Social Media:

Current Followers-

- May 2023 VS. June 2023:
 - Facebook: 3,499 VS. 3,572
 - Instagram: 716 VS. 733
 - Twitter: 594 VS. 595
- Have posted on all social media platforms: Facebook, Instagram & Twitter about Tecumseh Dollars updates- the program is currently on pause for reevaluation/improvements.
- Have sold to a total of 308 people to date of writing this report. We continue to attract new people and spread the word about Tecumseh Dollars to a grander audience by the new method of selling these that we've implemented and keep our regulars happy.
- Have shared multiple social media posts by Members in our BIA on all social media platforms- Facebook, Instagram, and Twitter, even on weekends and at night on weekdays.
- Reached out to new businesses to welcome them and get them set-up on our website, mailing lists & contact information spreadsheets. Have met with some to explain our Tecumseh Dollars program and deliver Tecumseh Dollar door decals.
- Inquired information about external promotional services and opportunities.
- Worked on updating budget and new budget proposal for 2023.
- Worked on the 17th Annual Gallery Without Walls Art Banner Contest: sorting entries in spreadsheet, calling winners, preparing rewards, speeches, prepping paperwork for venue, ordering snacks & beverages, posting to social media/website, sending invitations to awards ceremony, sending emails, buying décor for venue, setting up venue & posting results on website and social media.
- Sought out companies to help with the relaunch/revamp of our Tecumseh Dollars program to go from paper to digital/plastic.