



The Corporation of the Town of Tecumseh

Chief Administrative Officer

To: Mayor and Members of Council

From: Margaret Misek-Evans, Chief Administrative Officer

Date to Council: July 11, 2023

Report Number: CAO-2023-05

Subject: Strategic Priorities 2023 – 2026 (Draft) and 2022 Report Out

Recommendations

It is recommended:

That Report CAO-2023-05, entitled “Strategic Priorities 2023 – 2026 (Draft) and 2022 Report Out”, **be received**;

And that Council **select** Vision Option #__ on the appended draft “Town of Tecumseh Strategic Priorities 2023 – 2026”;

And further that the draft “Town of Tecumseh Strategic Priorities 2023 – 2026” **be approved** in principle.

Background

At the commencement of each term of Council, the Members of Council and Administration meet to discuss and set corporate strategic priorities for the next term. Council Members give consideration to their vision for the future of Tecumseh and reflect on their mission as leaders and stewards of the Town of Tecumseh and the communities it serves. The resulting strategic plan is undergirded by the values that guide Council and Administration’s decisions on behalf of current and future citizens.

In July 2019, Town Council adopted the Strategic Priorities 2019 – 2022 document and directed Administration to incorporate the strategic priorities into municipal work plans for implementation, with an annual report out on progress.

In addition to establishing the new strategic priorities for the next term of Council, this report also concludes the last report out under the 2019 – 2022 Strategic Priorities.

Comments

Council and Administration commenced strategic planning sessions first with Sabine Matheson of StrategyCorp Inc. and then Janice Forsyth, President, Foresight Management Consulting to facilitate conversations and assist with the development of a new corporate strategic plan.

Council engaged in a pre-strategic planning session with StrategyCorp Inc. on February 13, 2023. This session provided an opportunity to discuss big-picture issues and trends to be considered as Council embarks on articulating the Town's strategic priorities for the immediate term, as well as a longer-term vision.

The planning process then commenced, facilitated by Janice Forsyth, initially with the Senior Management Team with a session on March 9, followed by Council planning sessions on April 24 and May 8, 2023. Council reviewed the Town Strengths, Weaknesses, Opportunities and Threats (SWOT) analysis and values, vision and mission, with the primary focus of defining the strategic priorities for this term of Council.

Culminating from the planning sessions, a **draft** 2023 – 2026 Strategic Plan is appended in [Attachment 1](#). The draft reflects Council and Administration's aligned and shared understanding of the priorities and goals that the Town will work toward over this four-year term and beyond.

The following 'Vision' statements have been drafted based on the outcome of the planning discussions:

1. *Proud of the Past. Confident in the Future. A community for everyone.*
2. *Tecumseh, a sustainable community where everyone shares in the Town's prosperity.*

Council is asked to give consideration to the above Vision options and select the 2023 – 2026 Vision.

The attached draft also highlights the new Mission, Values and Strategic Priorities for Council's review.

The Strategic Priorities have been consolidated into three relevant priorities:

- **Sustainable Growth:** previously Smart Growth and Sustainable Infrastructure
- **Community Health & Inclusion:** previously Community Health and Wellness
- **Service Experience:** previously Continuous Improvement and Leadership and Good Governance

The new strategic priorities, along with their respective goals and actions are outlined on the attached draft.

Following Council's review, the draft 2023 – 2026 Strategic Priorities will be finalized and graphically designed into a print and web version document for Council's approval.

Closing out the 2019 – 2022 Strategic Priorities, progress, through teamwork and collaboration, was made in all priority areas as captured in [Attachment 2](#). Administration is pleased to submit the annual report to Council, which will be shared on the Town's website for public review.

Consultations

All Departments
OPP – Essex County Detachment

Financial Implications

None.

Link to Strategic Priorities

Applicable	2019-22 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input checked="" type="checkbox"/>	Ensure that Tecumseh’s current and future growth is built upon the principles of sustainability and strategic decision-making.
<input checked="" type="checkbox"/>	Integrate the principles of health and wellness into all of Tecumseh’s plans and priorities.
<input checked="" type="checkbox"/>	Steward the Town’s “continuous improvement” approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town’s leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

Communications

Not applicable

Website Social Media News Release Local Newspaper

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

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Deputy Clerk – Clerks Services & Policy Advisor

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

Attachment Number	Attachment Name
1	Draft Strategic Priorities 2023 – 2026
2	Strategic Priorities 2022 Report Out