

2024

WINDSOR - ESSEX COUNTY, CANADA



Hobie FISHING WORLDS 10

PRESENTED BY



INTRODUCTION

FORTUNE FAVOURS THE BOLD

Since inception, the International Hobie Fishing Association set forth the vision for a truly global fishing competition that matches the world's best anglers with some of the most incredible fishing locations globally.

Hobie Fishing World Championship 10, presents an exciting opportunity for the city of Windsor - Essex, County. The tournament's global appeal, showcasing top kayak anglers, promises to spotlight Windsor's natural beauty, diverse fish species, and warm hospitality.

By securing this prestigious event, Windsor can position itself as a premier fishing destination, attracting tourists and stimulating local businesses. The championship's cultural exchange and camaraderie among nations will leave a lasting impact.



05

CONTINENTS





20+

COUNTRIES

50

ANGLERS

01

WORLD CHAMPION



THE WORLD STAGE

The 2024 Hobie® Fishing World Championships is poised to be held on the adrenaline pumping waters of Ontario, Canada. Elite anglers from over 20 countries will battle it out for the 10th Hobie Fishing World Championship title from July 25th to July 1st. Anglers from across the globe will come together in 2024 to battle it out, for the 10th Hobie Fishing World Championship title.

They will bring with them a production crew of championship proportions, media teams from multiple countries, their own social media crews, shining the spotlight on the tournament and the location to a combined audience in the millions.





FIN NOR
SWE
DEN

UK
ESP FRA

PRT GER ITA
ROM
UAE

CHN

SG

BR

RSA

AUS

NZ

HOBIE CAT COMPANY HAS BEEN IN THE BUSINESS OF CROWNING WORLD CHAMPIONS SINCE 1976

Hobie has hosted sailing world championships since the first Hobie 16 titles in Hawaii in 1976. These championships have always been fantastically competitive and ruthless events on the water, but they have also been great social occasions.

From those early days Hobie has grown and diversified into new areas. The company's venture into kayaks has built a huge, world-wide kayak fishing fraternity and there was a dream to bring these people together.

With the proven success of the sailing world championships in mind the first Hobie Fishing World Championship was created in 2011.

The Hobie Fishing World Championship started life in Australia and since then it has grown immensely and graced four continents.

The championship more than doubled in size in Texas in 2012 and successfully returned to Australia in 2013. In 2014, Vinkeveen Plassen in the Netherlands gave anglers from across the globe their first world championship experience in Europe and in 2015 anglers tested their skills on Shang Lake in Changshu, China.

In 2016 the championship headed to the marshes of Louisiana, which saw an amazing competition, in an incredible fishery. The picturesque town of Amal in Sweden hosted the 2018 championship on the shores of Lake Vanern, renowned for its Perch and giant Pike. After days of thrilling competition, Salah Eddibe from Germany became Europe's first Hobie Fishing World Champion.

The championship's success continued in 2019, as it returned to Australia's Gold Coast in Queensland, where Andrew Death claimed the title, maintaining Australia's dominant record on their home waters.

Most recently, the championship returned to Amal, Sweden with Stian Slora from Norway being crowned the current and reigning World Champion.

The Catch-Photo-Release (CPR) format used by the world's elite kayak anglers, target many exciting species like Pike, Largemouth Bass, Redfish and Bream. The world's best, from five continents, will be fishing from 2024 Hobie Mirage® Pro Angler kayaks driven by the incredible MirageDrive® 360 pedal system with its unprecedented maneuverability and control.

The angler who hauls the highest cumulative length of fish – within the daily tournament limit – over the three-day championship, will be crowned the Hobie Fishing World Champion.

People from all over the world will visit the location, not only compete but share expertise, knowledge and skills, and spend time in an exciting new location. At the conclusion of the tournament there is one World Champion, but everyone goes home feeling better about themselves, with new friends, new skills and having had a cultural experience in a part of the world they, otherwise, may never have visited."

Next stop Canada!

1ST DAIWA - HOBIE **World** KAYAK FISHING TOURNAMENT

Presented by **DAIWA** and **Hobie**

Home to Hobie Fishing World Photo Gallery
View Hobie Kayak Fishing Championship

Photo gallery showing various kayaking scenes and participants.

2nd HOBIE FISHING **World** CHAMPIONSHIP 2012

Presented by **DAIWA**

Home | Back to Top | Home | Results | Photo Gallery | History | Past Worlds | Dealer Finder

Photo gallery showing the award ceremony for the 2012 Hobie Fishing World Championship.

Scott Baker leads over the finish in the new Daiwa Hobie Kayak Fishing World Championship, U.S. Open, Texas, USA 2012.

3RD HOBIE FISHING **World** CHAMPIONSHIPS

DEER RIVER AND HARLO VICTORIA, AUSTRALIA

Presented by **DAIWA**

Expert Information | Photos & Videos | Results | History | Locations & Travel | Team | News | Rules | Facts

THERE CAN BE ONLY ONE WORLD CHAMPION!

OCTOBER 30 - NOVEMBER 3

4 CONTINENTS 17 COUNTRIES 46 COMPETITORS

Photo gallery showing the 2013 Hobie Fishing World Championships.

Hobie Fishing **Worlds IV**

Results | News | Photos & Videos | Event Information | History | FAQ | Downloads

4 CONTINENTS 20+ COUNTRIES 47 MEDALISTS

4TH HOBIE FISHING **World** CHAMPIONSHIPS

5th - 11th OCTOBER 2014

Presented by **RHINO-RACK**

THE WINNERS CIRCLE

Photo gallery showing the winners of the 2014 Hobie Fishing World Championships.

Hobie Fishing **Worlds 5**

News | Competitors | Event Info | Local Info | Mobile / Cell Phones | Weather | Gallery | FAQ

20 COUNTRIES 4 CONTINENTS 48 COMPETITORS

MA XIAOHONG **World** CHAMPION!

Photo gallery showing the 2015 Hobie Fishing World Championships.

Latest News

Hobie Fishing **Worlds 6**

PRESENTED BY **RHINO-RACK**

RESULTS | NEWS | GALLERY | EVENT INFO | RULES | FAQ | SPONSORS

Hobie Fishing **Worlds 6**

LEEVILLE LOUISIANA USA

DECEMBER 4-11 2016

Hobie Fishing **Worlds 7**

NEWS | EVENT INFO | COMPETITORS | SPONSORS | PHOTOS | VIDEOS

5 CONTINENTS 20 COUNTRIES 48 ANGLERS

7TH HOBIE FISHING **World** CHAMPIONSHIP

15th - 20th MAY

Presented by **RHINO-RACK**

Hobie Fishing **Worlds 7**

AMAL SWEDEN

MAY 15-20 2018

PRESENTED BY DAIWA - FEEL ALIVE

HOME | RESULTS | NEWS | EVENT INFO | FISHING | VISITOR INFO | SPONSORS | COMPETITORS

8TH HOBIE FISHING **World** CHAMPIONSHIP

ALL OF THE HOBIE FISHING **Worlds 8** COMPETITORS HAVE ENTERED.

The stage is set for 46 of the world's best anglers to compete for the Hobie Fishing World Champion Title!

2020 Schedule

2020 is just around the corner! B.O.C. announcements, cities and weather have finally been released with plenty of time to figure out travel, lodging and more.

Mark your calendar! Which tournament are you looking to meet with?

THE HOBIE FISHING **Worlds 8** COMPETITION IS ON!

Hobie Fishing **Worlds 9**

REPORTS, RESULTS & PHOTOS | EVENT INFO | COMPETITORS | NEWS | VIDEO | OUR SPONSORS

Hobie Fishing **Worlds 9**

LOWRANCE CHAMPIONSHIP

DAY 2 RESULTS & GALLERY

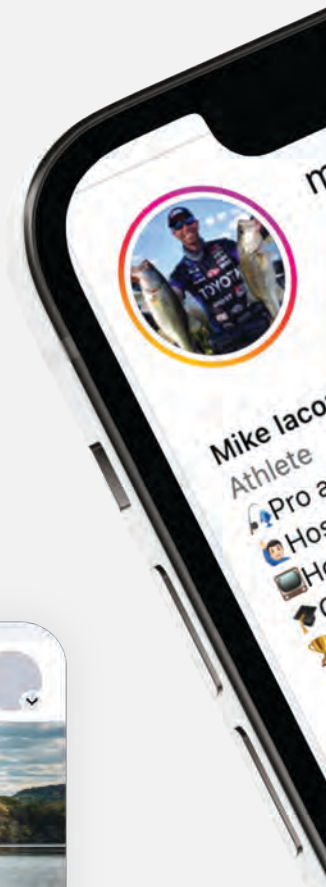
Photo gallery showing the 2019 Hobie Fishing World Championships.

SOCIAL REACH IN THE MILLIONS!

Hobie supports our hosts with promotion across the globe through the international Hobie fishing worlds qualifying countries, the global Hobie dealer network as well as many other international fishing social platforms.

- Tournament of Champions
- Hobie Australian Bream Series Championships
- The China Open Series
- Hobie European Championships
- UAE Championships
- South Korean Championships
- Singapore Championships
- Highly Engaged Fishing Audience
- Instagram Stories Average Completion Rate: 95.5%

In addition to the substantial reach of the Hobie championship platforms, the combined reach of our Hobie Ambassadors and High Profile Competitors provides our host location with a highly engaged fishing audience well into the millions.



maconelli

Follow

Message

Angler
 @mikeliveshow
 CoFounder @thebassuniversity
 Won the Classic in 03 & AOY in 06
 subscribe to my YouTube
 youtube.com/@mikeiaconellifishing

Followed by abbtournaments and mods_williams...

Bass U
 Pro-Guid...
 Missile Ji...
 Berkley Fi...
 TackleWa...
 Flambe

388k followers

7,496 following

8,236 posts

03 AFTCO Bassmaster Elite at
 Le St. Clair
 Le St. Clair, New Baltimore, Michigan
 11/27-30

03 Dakota Ullmann Bassmaster
 Elite at Lake Champlain
 Le Champlain, Watkinsville, New York
 11/21-20

02 Miss Kuba Bassmaster Elite at
 Lawrence River
 Lawrence River, Casson, New York
 11/21-27

BEGINNING OF COLLEGE FISHING
 UNTIL TODAY
 OF A PROFESSIONAL ANGLER

midwestfishergal ...

Follow

Message

Kristine Fischer
 Ball cap aficionado. Passionate musky angler trying to
 cash checks bass fishing- Defying the stereotype-
 Joshua 1:9
 youtu.be/YooOCtsDav0

TOURN... KAYAK M... Backpack... PB KAYA... Turkey hu... Cave r

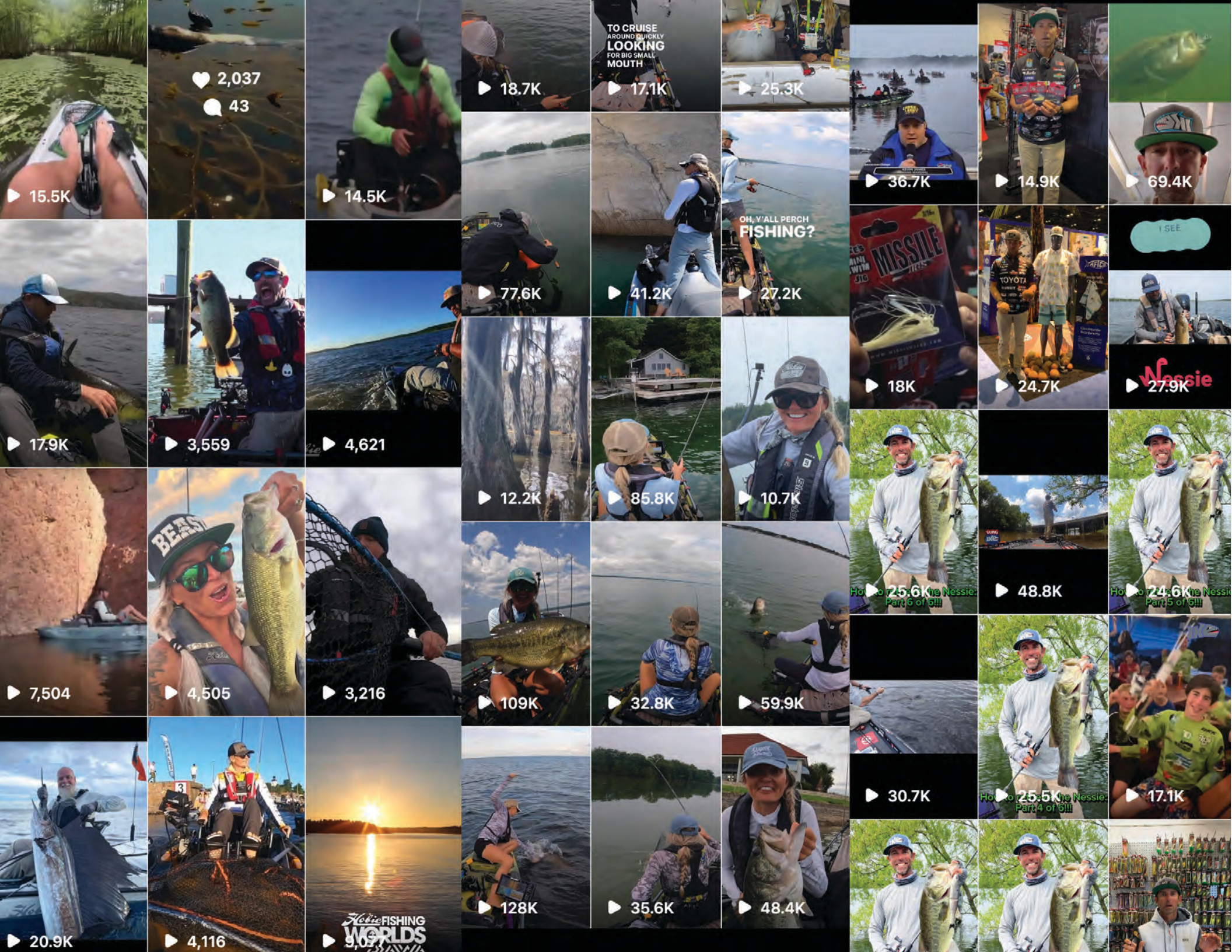
1,658 posts

113K followers

605 following

TO CRUISE AROUND QUICKLY
 LOOKING FOR BIG SMALL MOUTH

ALL NEW DOMINANT KR



♥ 2,037
💬 43

TO CRUISE AROUND QUICKLY
LOOKING FOR BIG SMALL MOUTH

▶ 25.3K

▶ 18.7K

▶ 17.1K

▶ 14.5K

▶ 15.5K

▶ 36.7K

▶ 14.9K

▶ 69.4K

▶ 77.6K

▶ 41.2K

OH, Y'ALL PERCH FISHING?

▶ 27.2K

MISSILE JIGS

▶ 18K

▶ 24.7K

▶ 27.9K

I SEE

▶ 17.9K

▶ 3,559

▶ 4,621

▶ 12.2K

▶ 85.8K

▶ 10.7K

▶ 25.6K
How to Fish the Nessie: Part 6 of 6!!!

▶ 48.8K

▶ 24.6K
How to Fish the Nessie: Part 5 of 6!!!

▶ 7,504

▶ 4,505

▶ 3,216

▶ 109K

▶ 32.8K

▶ 59.9K

▶ 25.6K
How to Fish the Nessie: Part 6 of 6!!!

▶ 48.8K

▶ 24.6K
How to Fish the Nessie: Part 5 of 6!!!

▶ 20.9K

▶ 4,116

FISHING WORLDS

▶ 128K

▶ 35.6K

▶ 48.4K

▶ 30.7K

▶ 25.5K
How to Fish the Nessie: Part 4 of 6!!!

▶ 17.1K

DRAFT ITINERARY

TUESDAY | 25TH JUNE 2024

- Mandatory Event Registration at TBD | **4:00pm – 5:30pm**
- Official Welcome and Opening Ceremony at TBD | **5:30pm**
- Mandatory Event Briefing | **5:45pm**
- Hobie Fishing Worlds Welcome at YACHT CLUB | **7:00pm**

WEDNESDAY | 26TH JUNE 2024

- Breakfast at Event Hotel | **6:00am**
- Registration & Key Tag Allocation at Event Site | **7:00am**
- Mandatory Morning Briefing at Event Site | **7:30am**
- The Blessing of the Fleet | **7:50am**
- National anthem – Performed by local talent | **8:00am**
- SPONSOR Practice – Pre-Fish Day 1 | **(session times announced at briefing)**
- Meet and Greet with Big Fish of the Day | **BOAT CRUISE 6:00 – 7:00pm**

THURSDAY | 27TH JUNE 2024

- Breakfast at Event Hotel | **6:00am**
- Registration & Key Tag Allocation at Event Site | **7:00am**
- Mandatory Morning Briefing at Event Site | **7:30am**
- SPONOSOR Practice – Pre-Fish Day 2 | **(session times announced at briefing)**
- Dinner Angler's to Organize

FRIDAY | 28TH JUNE 2024

- Breakfast at Event Hotel | **5:00am**
- Registration & Key Tag Allocation at Event Site | **6:00am**
- Mandatory Morning Briefing at Event Site | **6:30am**

- SPONOSRS NAME Championship Day 1 | **(session times announced at briefing)**
- Hobie USA / Windsor Dinner and Angler's Choice Award, at TBD | **6:00pm**

SATURDAY | 29TH JUNE 2024

- Breakfast at Event Hotel | **5:00am**
- Registration & Key Tag Allocation at Event Site | **6:00am**
- Mandatory Morning Briefing at Event Site | **6:15 am**
- SPONSOR Championship Day 2 | **(session times announced at briefing)**
- (Children's Day) From | **2:30 pm**
- Power-Pole. Hobie Company, SPONSOR Dinner, at TBD | **6:00pm**

SUNDAY | 30TH JUNE 2024

- Breakfast at Event Hotel | **5:00am**
- Registration & Key Tag Allocation at Event Site | **6:00am**
- Mandatory Morning Briefing at Event Site | **6:15am**
- SPONSOR Championship Day 3 | **(session times announced at briefing)**
- SPONOSOR Dinner and Hobie Fishing Worlds 10 Presentation and Closing Ceremony at YACHT CLUB | **6:00pm**

MONDAY | 1 JULY 2024

- Breakfast at Event Hotel | **PENDING**
- Shuttle Bus to Detroit Airport from event hotel | ***5:00am**
- Bring On Hobie Fishing Worlds 11!

*Subject to change



LOVED BY ANGLERS, SPONSORS, AND HOST LOCATIONS ALIKE

It's been an honour to represent Australia, an honour to represent my country. For anyone that wan't to get into kayak fishing and wants to reach this level. Do it. Go and fish the comps. turn up, go hard, and qualify. You really want this.

Andrew Death, AUS - World Champion

I wish every kayak angler had the opportunity to experience Hobie Fishing Worlds. I have been there, and I will never forget the experiences I had.

Dennis (BomBom) Skou, DENMARK

One of the best experiences of my life!

Jordan Marshal, USA

The Hobie Fishing Worlds is an experience unlike any other. The event is so much more than just fishing! You'll be exposed to different people, cultures, food, fisheries, scenery, and overall experiences. The biggest takeaway for me, by far, is the individuals you meet. I have made friendships with people from the other ends of the globe. We may not even speak the same language, but the shared experience creates a bond that will last forever. The Hobie Fishing Worlds is something every kayak angler should strive for!

Jay Wallen, Team USA

Participating in a Hobie Fishing Worlds competition is not merely about fishing but the entire experience that comes with it. From the memories you cherish for a lifetime to the friendships you make and the new experiences you gain, it is truly unique. Fishing has an incredible ability to unite people from all over the world.

Matt Ramey, Team USA

Hobie Worlds 9 in Åmål, Sweden was so much more than just fishing a tournament. The staff of Hobie Worlds arranged the event in a way that integrated fishing with the culture of Åmål, Sweden and Lake Vänern. I will always be grateful for the memories I have and experiencing fishing on Lake Vänern.

Jamie Stevenson, Team Canada

I have been fortunate to kayak fish in tournaments all over the world, nothing has compared to the Hobie Fishing Worlds. HFW is a credit to the Hobie brand, it is the tournament everyone wants to fish.

David Morris, United Kingdom





GLOBAL MEETS LOCAL

MORE THAN A WORLD CHAMPIONSHIP. A COMMUNITY EVENT!

The Hobie Fishing Worlds is far more than just a World Championship Kayak Fishing Tournament; it's an extraordinary occasion that unites anglers and their families from across the globe in a truly exceptional setting. Beyond the competitive aspect, the event fosters a sense of community among participants, allowing them to forge meaningful connections with one another that transcends cultural boundaries .

This cultural exchange not only enriches the experience of the participants but also benefits the local community by promoting understanding, respect, and appreciation for diverse backgrounds. Furthermore, the presence of the Hobie Fishing Worlds brings a festive atmosphere to the host location, attracting visitors and locals alike to come together, enjoy the competition, and celebrate the shared love for kayak fishing. It truly becomes a fantastic event for the local community to savor, fostering connections and creating lasting memories for everyone involved.

Steve Fields – International Hobie Fishing Worlds Director & Media Manager

Hobie FISHING WORLDS 10

PRESENTED BY

POWER-POLE[®]
SHALLOW WATER ANCHOR

THANK YOU

Thank you for your partnership! We look forward to working together to continuously grow the sport of kayak fishing.

Steve Fields – International Hobie Fishing Worlds
Director & Media Manager

e: stevefields@hobie.com

c: +1 352-214-0698



HOBIE FISHING WORLDS 10 PROPOSAL

Town of Tecumseh
917 Lesperance Road
Tecumseh ON

Good morning Beth,

As we briefly discussed prior, our aim to bring our Hobie Fishing World Championships - #10, which was founded in Australia - 2011, across the globe and set foot on the shores of Lake Saint Clair in Windsor – Essex County and hosted by the Town of Tecumseh.

I'm pleased (finally) to provide further information and I have attached a map of the park (jpeg) outlining the temporary venue requirements as well as a small information deck (PDF) to give you better optics. I have also attached a PDF of this email for ease of printing or to share with colleagues.

The following information is private and confidential and naturally, we are mindful of the need to share information with governing bodies during the discussion and event approval process. Our aim is to have the event 100% pre-approved, at all levels before the end of August, which will allow us to create and implement the marketing campaign for our worldwide audience, event, and host partners.

ABOUT

Since inception, the International Hobie Fishing Association set forth the vision for a truly global fishing competition that matches the world's best anglers with some of the most incredible fishing locations globally. Hobie Fishing World Championship - 10 presents an exciting opportunity for Windsor – Essex County. The tournament's global appeal, highlighting top kayak anglers, promises to spotlight natural beauty, diverse fish species, local history, and warm hospitality. By securing this prestigious event, Windsor – Essex County can position itself as a premier fishing destination, attracting tourists and stimulating local businesses. The championship's cultural exchange and camaraderie among nations will leave a lasting impact.

HOBIE CAT COMPANY

Since 1950, Hobie has been in the business of shaping a unique lifestyle based around fun, water, and quality products. From their headquarters in California, Hobie Cat Company and its global subsidiaries produce an impressive collection of watercraft for worldwide distribution. In addition to the sailboats for which they are well-known, Hobie Cat also offers stand-up-paddle boards, kayaks, and boats for both recreation and fishing. Each product line is also complemented with a comprehensive array of parts and accessories.

HOBIE FISHING WORLD'S PREVIOUS GLOBAL LOCATIONS

HFW #1 Port Macquarie	AUSTRALIA
HFW #2 Austin Texas	UNITED STATES
HFW #3 Marlow Victoria	AUSTRALIA
HFW #4 Amsterdam	HOLLAND
HFW #5 Changshu	CHINA
HFW #6 Leeville	UNITED STATES
HFW #7 Amal	SWEDEN
HFW #8 Gold Coast	AUSTRALIA
HFW #9 Amal	SWEDEN
HFW #10	CANADA

HOBIE FISHING WORLDS - 10

EVENT DATES: Tuesday 25th June 2024 – Monday 1st July
SET UP / BREAK DOWN 17th June 2024 – 3rd July 2024

EVENT AREAS

We have two main event bases: A/ the Lakewood Park North for event product, event tents and equipment & B/ Lakewood Park South (see maps for greater detail).

PUBLIC and EDUCATION

The event is public friendly, and we encourage the community to be a part of this historic event in Canada and interact with invited international teams. During the event, we plan to involve school kids and their families, highlighting the importance of looking after the waterways, the shoreline and when fishing to *catch and release* fish to sustain the sport of recreational fishing for generations to come.

CULTURE

Local culture has always been a part of Hobie, and the Hobie Fishing World events are no exception. We will work closely with governing bodies to tell and share the story of region. I encourage you to watch the provided highlights reels (links below). In one of the clips, you will see the *blessing of the fleet* by Jesper Pålsson (great story) and the singing of the Swedish National Anthem by Anki Frisk and her daughter. These short clips should help you see the spirit of what we do, what we bring, and what we leave with the community.

-Hobie Fishing Worlds 9 sizzle reel: <https://youtu.be/r-6XZHLX10A>

-Blessing of the Fleet and Intro: <https://youtu.be/u0WYYPrbD1g>

-Hobie Fishing Worlds Event Website: [2022 Hobie Fishing Worlds - Hobie Fishing Worlds](https://www.hobie.com/2022-hobie-fishing-worlds)

ONE & DONE (no)

Like other great sporting events, we are seeking out a very select group of host communities in which Hobie Fishing Worlds will return every 3 or 4 years and Canada is the perfect mix for our events. By doing so this will provide a foundation as we grow with the community and bring Internationals to your shoreline and regions.

Countries that are now on the HFW rotation are:

- Australia (Gold Coast, Brisbane, Perth, Victoria)
- Europe (Sweden, Spain, Italy)
- Canada
- Japan
- Brazil

INVESTMENT - PRODUCT SUPPLY - EVENT TEAM

The Hobie Company (based in Windsor) will provide up to 55 Hobie Fishing Kayaks for anglers from all around the world to use and compete on a level playing field, unheard of in any fishing tournament arena. Our investment in Hobie Fishing Worlds – 10, exceeds \$338, 945 USD.

The event team members from Australia, Europe as well as staff from the USA to produce an exceptional high-level event.

I understand we are very late to the table; however, I have secured the support from major international companies to assist in making this event a success for all of us.

I regularly visit Windsor and have no problem coming up for in person meetings going forward.

I look forward to your favorable reply and access to the park / venue to turn this vision into a reality, in CANADA!

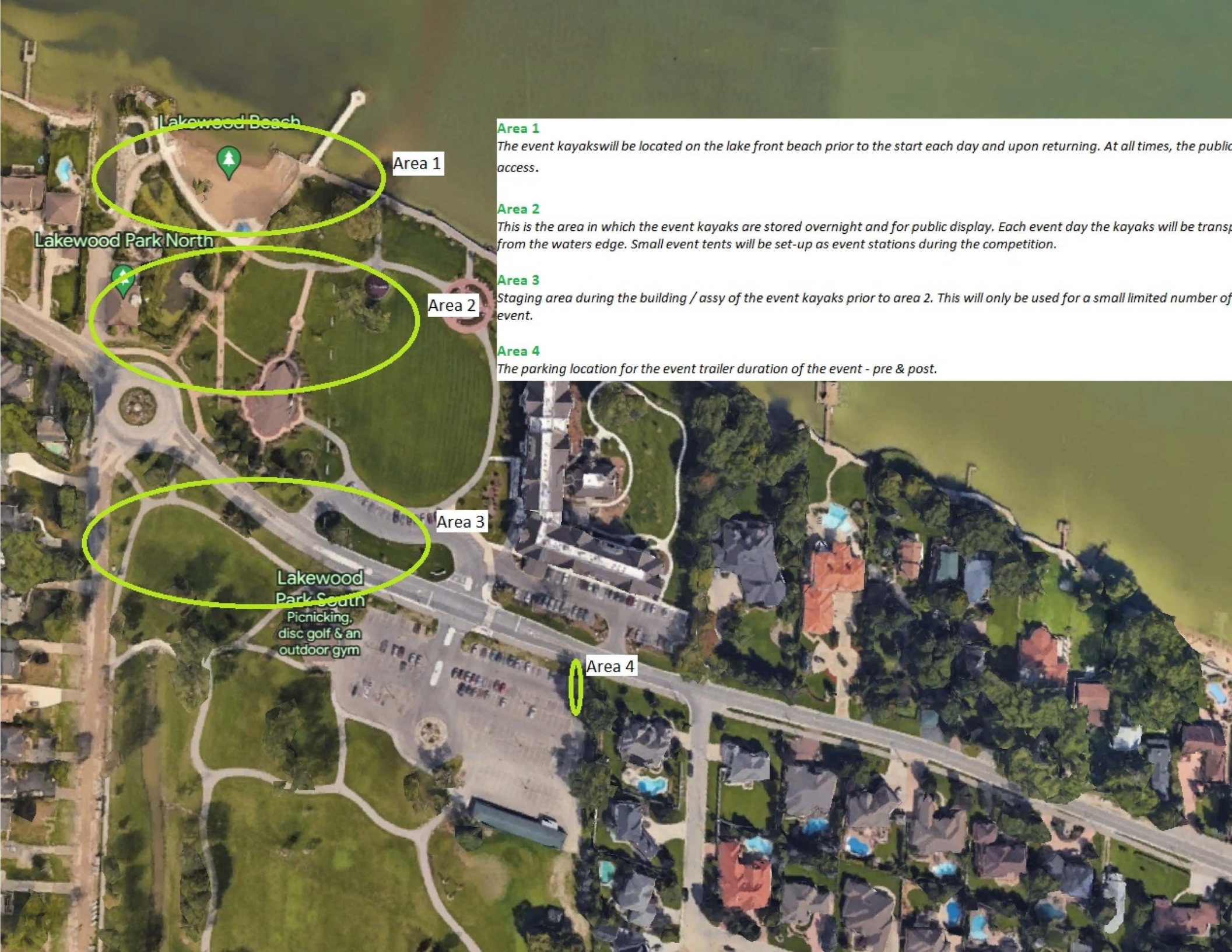
Best regards

Steve Fields

Director – Fishing Teams & Events

M: (+1) 352-214-0698





Lakewood Beach

Area 1

Lakewood Park North

Area 2

Area 3

Lakewood Park South
Picnicking,
disc golf & an
outdoor gym

Area 4

Area 1

The event kayaks will be located on the lake front beach prior to the start each day and upon returning. At all times, the public will have access.

Area 2

This is the area in which the event kayaks are stored overnight and for public display. Each event day the kayaks will be transported from the waters edge. Small event tents will be set-up as event stations during the competition.

Area 3

Staging area during the building / assembly of the event kayaks prior to area 2. This will only be used for a small limited number of event.

Area 4

The parking location for the event trailer duration of the event - pre & post.