



The Corporation of the Town of Tecumseh

Legislative & Clerk Services

To: Mayor and Members of Council

From: Robert Auger, Director Legislative Services & Clerk

Date to Council: March 26, 2024

Report Number: LCS-2024-07

Subject: Weston Park Storyboard

Recommendations

It is recommended:

That Report LCS-2024-07 entitled “Weston Park Storyboard” **be received**;

And that the placement of the Weston Park Storyboard, which recognizes its physical attributes and historical timeline in the community, **be approved** and located within Weston Park;

And further that the Mayor and Clerk **be authorized** to execute an agreement between the Town of Tecumseh and Sandwich South Historical Society to permit the installation of the Weston Park Storyboard in accordance with the provisions of the agreement;

And furthermore, that By-law 2024-023 being a by-law to authorize the execution of a Storyboard Agreement with The Corporation of the Town of Tecumseh and the Sandwich South Historical Society, **be considered** for first, second, third and final readings.

Background

A request for a Storyboard was submitted by the Sandwich South Historical Society (SSHS) to recognize the Weston Family for their decades of work and contributions in

creating community solidarity through sport and activities over the years at Weston Park.

In accordance with the Town's Storyboard Plaque Policy No. 88, the request has been reviewed by Administration and the purpose of this report is to seek Council's approval for same.

Comments

Storyboard Policy

The Storyboard Plaque Policy No. 88 (Policy) outlines the process and procedures when considering requests for a Storyboard to commemorate a significant historical event, person, date, or a physical and natural feature.

The Policy defines a Storyboard plaque as a flat tablet, of metal or appropriate material that is mounted into the ground, which includes text and/or images honouring significant natural or physical features, landscapes, historical events and persons of local, provincial or national significance. A plaque is considered a permanent fixture in a public space with the purpose to provide information and learning experience to residents and visitors. It is also an interpretative method to communicate the area's rich cultural and natural history. A plaque is not to be confused with a sign, works of art, or sign dedicating historical sites or buildings. A Storyboard plaque is not a 'sign' under the Town's Sign By-law.

Only those Storyboards placed in public open spaces such as Town parks, sports fields or municipally owned property are covered by the Policy.

As outlined in Section 6.2.5 of the Policy, individuals or groups of people who may be recognized in a Storyboard shall have made significant contributions to the Town, or the surrounding area, to warrant such an honour. Examples of subjects that merit commemoration include, but are not limited to:

- a) an individual whom the Town has recognized for their contribution or act(s),
- b) an individual distinguished through public service or profession,
- c) a physical or natural feature of the community, or
- d) historical events that set the stage for development of the Town and Canada as a nation.

Storyboards shall respect the intended purpose of the Town's public open space environment and, therefore, should be appropriate for their location.

Applicants must provide a written submission outlining the purpose and detailed description of the content, design and location of the Storyboard to the Town. The submission must also include evidence of background research relevant to the subject of the Storyboard. Following Administration's collective review of the submission, a report is then presented for Council's consideration and approval.

Weston Park Storyboard

The Sandwich South Historical Society (SSHS) submitted a request to recognize the history of Weston Park, formerly referred to as the Weston Community Centre located in the former Township of Sandwich South, off North Talbot Road. It would also serve as a tribute to the Weston Family for their significant contributions in creating a social centre for the community through sport and activities at the park.

Weston Park was formed when the Weston Family sold seven acres of farmland to the Sandwich South Township to give local kids a proper place to play baseball instead of using the area behind the Weston barn. Over the years, the park's facilities expanded and, at its peak, there were 35 teams in the league with nearly 500 participants. The park has served as a bustling community hub for many local families, creating cherished memories.

The content and pictures for the proposed Storyboard were provided to the Graphic Designer for development. The final design of the Weston Park Storyboard, prepared by the Graphic Designer in consultation with the applicants, is appended to this report. ([Attachment 1](#))

Administration has also reviewed the final design of the Weston Park Storyboard to ensure that the Town's culture and history are accurately represented and consistent with the other Storyboard formats.

The Storyboard is in keeping with Section 6.2.5 of the Policy as it depicts and describes Weston Park's physical attributes and features, as well as recognizing the Weston Family for their contributions to the park and the community. It is only appropriate that this Storyboard be located in Weston Park to commemorate the park's heritage and the people who were active participants in its growth and development.

It is recommended that the Mayor and Clerk be authorized to execute an agreement ([Attachment 2](#)) between the Town of Tecumseh and Sandwich South Historical Society to permit the installation of the Weston Park Storyboard in accordance with the provisions of the agreement.

Consultations

Community & Recreation Services
Sandwich South Historical Society
Weston Family

Financial Implications

The estimated cost for design, production, layout proofing and completion of the Storyboard is \$2,350 which will be paid by the Sandwich South Historical Society. The Parks Department will oversee installation of the Storyboard.

Link to Strategic Priorities

Applicable	2023-2026 Strategic Priorities
<input type="checkbox"/>	Sustainable Growth: Achieve prosperity and a livable community through sustainable growth.
<input type="checkbox"/>	Community Health and Inclusion: Integrate community health and inclusion into our places and spaces and everything we do.
<input checked="" type="checkbox"/>	Service Experience: Enhance the experience of Team Tecumseh and our citizens through responsive and respectful service.

Communications

Not applicable

Website

Social Media

News Release

Local Newspaper

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Christina Hebert, BA (Hons), MA, Dipl. M.A.
Deputy Clerk – Clerks Services & Policy Advisor

Reviewed by:

Beth Gignac, BA Hons
Director Community & Recreation Services

Reviewed by:

Robert Auger, LL.B.
Director Legislative Services & Clerk

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

Attachment Number	Attachment Name
1	Final Design of the Weston Park Storyboard
2	Storyboard Agreement