



The Corporation of the Town of Tecumseh

Community & Recreation Services

To: Mayor and Members of Council

From: Beth Gignac, Director Community & Recreation Services

Date to Council: November 26, 2024

Report Number: CRS-2024-25

Subject: Pathway to Potential Funding Agreement 2024

Recommendations

It is recommended:

That Report No. CRS-2024-25 Pathway to Potential Agreement 2024 **be received;**

And that The Corporation of the Town of Tecumseh **enter into an Agreement** with The Corporation of the City of Windsor for the Pathway to Potential Program for budget year 2024, at no cost to the Town;

And further that By-Law 2024-097 **be considered** for first, second, third and final readings.

Background

Since 2013, the Tecumseh Community & Recreation Services Department has been administering funding programs to assist low-income families with access to recreation programs. The original program titled the National Child Benefit Reinvestment Program has evolved over the years into the Pathway to Potential (P2P) program that is administered through the City of Windsor Human & Health Services Department and is funded by both the City of Windsor and the County of Essex.

The P2P program was designed to align with the Ontario government's Poverty Reduction Strategy and involved a comprehensive, multi-year agenda to reduce

poverty, mobilize the community to promote awareness, and engage the development and implementation of strategies to reduce the poverty rates in Windsor and Essex County.

Each year, the Town of Tecumseh enters into a Service Agreement for the P2P program and the City of Windsor transfers monthly payments to the Town. The Community & Recreation Services Department administers the funding and quarterly reconciliation reports are submitted to the City.

In 2023, the Tecumseh Community & Recreation Services Department assisted 99 individuals with the P2P funding program that allowed them to participate in 110 programs such as skating, soccer, art, hockey, swimming, dance, music, gymnastics, babysitting, cheer, and day camp. P2P also helped fund 26 Town activities and events which saw attendance of over 13,000 individuals.

Comments

On September 24, 2024, Administration received confirmation via email from the Manager of Social Policy & Planning for the City of Windsor that the 2024 P2P funding amount for the Town of Tecumseh is \$40,000. Following this, Tecumseh Community & Recreation Services Department has been administering the P2P program in accordance with this service arrangement. Monthly cash flow has been received from the City and Tecumseh Community & Recreation Services Department has submitted the required reconciliation reports.

In early November, Administration received the 2024 Service Agreement from the Corporation of the City of Windsor for the Pathway to Potential program (Attachment 1).

According to the Service Agreement:

The Town of Tecumseh will offer children, youth, adults and seniors living on low income the opportunity to participate in any program offered through the Community & Recreation Services Department at 10 percent of the program cost.

The Town of Tecumseh will establish partnerships with various Community Organizations that will also offer children, youth, adults and seniors living on low income the opportunity to participate in recreational and sports activities offered through the Community Organizations at 10 percent of the program cost.

Programs have the option to budget for “universal activities” in conjunction with efforts to promote and include children and youth from low-income families in those activities. For example, a free swim and free skate can be sponsored using P2P dollars. For these events, acknowledgement of P2P must be provided where applicable (e.g., posters, notices).

Consultations

Legislative Services & Clerk
Financial Services
Chief Administrative Officer

Financial Implications

The Town of Tecumseh will be receiving \$40,000 in funding for the 2024 Pathway to Potential program.

\$10,000 of the annual funding is allocated towards universal activities, such as free recreational programming and events.

\$4,000 of the annual funding is allocated towards administrative fees that support the administration of the funding program.

\$26,000 of the annual funding is allocated towards providing direct assistance for registration fees in recreational programs, both internal programs offered through the Community & Recreation Services Department and external programs offered through sports and cultural organizations such as Tecumseh Recreational Soccer, Tecumseh Skating and Rose City Gymnastics.

In the past the Town has utilized all its allocation annually and anticipates doing so again in 2024.

Link to Strategic Priorities

Applicable	2023-2026 Strategic Priorities
<input type="checkbox"/>	Sustainable Growth: Achieve prosperity and a livable community through sustainable growth.
<input checked="" type="checkbox"/>	Community Health and Inclusion: Integrate community health and inclusion into our places and spaces and everything we do.
<input checked="" type="checkbox"/>	Service Experience: Enhance the experience of Team Tecumseh and our citizens through responsive and respectful service.

Communications

Not applicable

Website

Social Media

News Release

Local Newspaper

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Brett Palmer
Senior Manager Recreation Services

Reviewed by:

Beth Gignac, BA Hons
Director Community & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

Attachment Number	Attachment Name
None	None