



Town of Tecumseh Business Improvement Area

The Town of Tecumseh Business Improvement Area (TOTBIA) is a nonprofit organization established in 1977 to foster Tecumseh's retail and service sectors as a successful and increasingly competitive business district, with currently over 500 members. Throughout the year, the Tecumseh BIA introduces business retention and expansion initiatives, beautification and streetscaping, events, and promotions. The TOTBIA welcomes volunteer, business and community participation in all areas of the organization.

Functions:

- Oversee the improvement, beautification and maintenance of municipally owned land, buildings and structures in the area beyond that provided at the expense of the municipality.
- Promote the area as a business and shopping area.
- Undertake strategic planning to address issues of the business improvement area.
- Advocate on behalf of the members of the business improvement area.

Board of Management

The Tecumseh BIA is governed by a volunteer Board of Management consisting of members of the business community and property owners, with council representatives. Administration and strategic management of the TOTBIA is the responsibility of the Board of Management. The Board is responsible for overseeing the planning, budget, implementation and evaluation of BIA projects.

Responsibilities:

- Plan and administer activities for the promotion of TOTBIA as an attractive business and shopping area, and maintain the aesthetic of the business core.
- Engage in strategic planning to address TOTBIA issues.
- Advocate on behalf of the interests of TOTBIA.
- Manage the funds that are collected by the corporation from the required BIA levy for these activities.
- Attempt to ensure that each member receives fair representation from the Board.

The organization is funded by a levy placed on the property taxes of each owner within the designated boundaries. The budget is presented to the general membership each year for discussion and approved by Council.

