



THE PLAN

The 2025-2030 Essex County
Library Strategic Plan

2024 — AN EXCEPTIONAL YEAR

- Substantial Program Attendance Increase
- More staffed hours at the Harrow Branch
- Green Bench initiative in partnership with Schlegel Villages
- Tecumseh Renovation and Grand Re-opening
- Launch of video game and Wonderbooks collections
- ‘Pitch In With ECL’ program
- “The New Plan”



MISSION

“The Essex County Library is a space of discovery for all at the heart of our communities”





VISION

“The Essex County Library strives to be a trusted community partner, enriching the lives of residents by providing responsive services and creating connections to information, entertainment, and knowledge. As a cornerstone of our County, the Library fosters engagement and lifelong learning through spaces and services that evolve to meet needs of the community.”

VALUES

1. Responsiveness and Adaptability
2. Service Excellence
3. Community First
4. Accessibility
5. Empowerment
6. Life-long Learning



OBJECTIVES

1. Enhance Community Engagement and Relevance
2. Foster a County-Wide Culture of Lifelong Learning and Empowerment
3. Improve Accessibility and Inclusivity in Services and Programs
4. Transform the Library into a Vibrant 'Third Space'



WHAT ARE WE GOING TO DO WITH IT?

- Develop partnerships with schools, local businesses, and community organizations to increase visibility and name recognition.
- Host library events in underserved areas (i.e. outreach) to increase access and visibility.
- Expanding adult and digital literacy programs to support career advancement and skill-building.
- Partner with local experts and institutions to provide free learning opportunities for all.
- Expand digital access by providing loanable devices, Wi-Fi hotspots, and accessible online resources.
- Redesign of physical spaces to create flexible, welcoming branches that are accessible and modern.
- Facilitate community-led initiatives by providing space and support for activities that promote civic engagement.



**WHAT CAN WE DO
FOR YOU?**