

Tecumseh PICKLEBALL

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What is Pickleball?

- It is the fastest growing sport in North America. Pickleball has had a 650 percent increase in numbers over the last six years. **source NBC news April, 2019.
- A paddle sport created for all ages and skill levels.
- Uses a paddle and plastic ball.
- Rules are simple and easy to learn.
- Relatively inexpensive to play.
- It is multigenerational, the whole family can enjoy.

Pickleball History in Canada.

“From the early years of the 1970’s, snowbirds were returning to Canada bringing back with them tales of playing pickleball in the southern United States and wishing to continue playing pickleball in Canada.” **source Pickleball Canada Organization

and it continues.....Just Google!

- “Ottawa’s in a Pickleball frenzy: The racquet sport keeps on growing.” **source capitalcurrent.ca, 11/07/2018.
- “The only problem we have is in Calgary, where there is a lack of facilities.” **source Globe and Mail, 04/26/2019.
- “Canadian National Pickleball Championships coming to Kingston. National tournament expected to create \$2 million in economic spin-offs.” **source Globalnews, 08/13/2018.

Why are we here today?

Since the Tecumseh Pickleball Association(TPA) inception in 2018:

- Number of keys sold increased from 2017 to 2019 by 600%.
- In one year, our membership has increased 46% and Pickleball will be included in the Town of Tecumseh's Annual Cornfest.

Why are we here today.....cont'd

- Players, all 141 of them(and growing), need a place to play inside!
- To support the Town of Tecumseh's goal of providing "opportunities for you to lead a healthy active life" year round. **source Town of Tecumseh website.
- Our seasonal membership supports local businesses. Pickleball is a social sport on and off the court.

Why are we here today.....cont'd

- Current seasonal monthly tournaments could be expanded to year round events, attracting people to our community and businesses.
- Pickleball facilities are a factor considered when people are looking to relocate/retire to other communities.
- Soft Canadian dollar to U.S. dollar is forecasted to continue, impacting snowbirds. Snowbirds need a place to play at home if choosing not to travel.

Where to play Indoor Pickleball in Essex County?

- Lakeshore/Belle River
- Comber
- Amherstburg
- Leamington
- Essex
- LaSalle
- Windsor

Where to play Indoor Pickleball.....cont'd

Tecumseh needs to be on this list and a double gym in the new Sportsplex is a step in establishing Tecumseh as premier Pickleball community.

We have the community support, a strong partnership with the Town of Tecumseh and the Tecumseh Pickleball Association!