



The Corporation of the Town of Tecumseh

Parks & Recreation Services

To: Mayor and Members of Council

From: Kerri Rice, Manager Recreation Programs & Events

Date to Council: June 25, 2019

Report Number: PRS-2019-07

Subject: Pathway to Potential Funding Agreement 2019

Recommendations

It is recommended:

That Report No. PRS-2019-07 Pathway to Potential Funding Agreement 2019 **be received**;

And that the Mayor and the Clerk **be authorized** to execute a Service Agreement between The Corporation of the Town of Tecumseh and The Corporation of the City of Windsor, relating to the Pathway to Potential Program for the 2019 budget year, at no cost to the Town.

Background

Since 2013, the Tecumseh Parks and Recreation Department has been administering funding programs to assist low-income families with access to recreational programs. The original program titled the National Child Benefit Reinvestment Program has evolved over the years into the Pathway to Potential (P2P) program that is administered through the City of Windsor Social and Health Services Department and is funded by both the City of Windsor and the County of Essex.

The P2P program was designed to align with the Ontario Government's Poverty Reduction Strategy and involved a comprehensive, multi-year agenda to reduce poverty, mobilize the community to promote awareness, and engage the development and implementation of strategies to reduce the poverty rates in Windsor and Essex County.

Since 2009, the Town of Tecumseh has entered into a yearly Service Agreement for the P2P program, where the City of Windsor transfers monthly payments to the Town, and the funding

is administered by the Parks and Recreation Department to assist low-income families to participate in recreational programs.

In 2018, the Tecumseh Parks and Recreation Department assisted 169 individuals with the P2P funding program that allowed them to participate in 178 programs such as skating, soccer, art, hockey, swimming, dance, girl guides, gymnastics, karate, Life After Fifty and day camp.

Comments

On January 10, 2019, Administration received confirmation via email from the Coordinator of Social Planning for the City of Windsor that the 2019 P2P funding amount for the Town of Tecumseh is \$45,000.

In June 2019, Administration received the 2019 Service Agreement from the Corporation of the City of Windsor for the Pathway to Potential program (Attachment 1).

According to the Service Agreement:

2.1.1 Service Objectives

Programming and services delivered by the Service Provider through P2P must address one or more of the following goals/objectives:

- Direct service programs which focus on transition to higher education, improved skills level, or employment for individuals on a low income with a goal of income security; or
- Direct service programs that promote Social Enterprise and Innovation; or
- Direct service programs that demonstrate ways to break the cycle of poverty for children and youth

3.0 Service Description

- 3.1 The Service Provider shall provide the services outlined in Schedule A
- 3.2 Services will be delivered to individuals who reside in Windsor-Essex County and are identified as living on a Low Income

7.0 Recognition of the Contribution of P2P

- 7.1 The Service Provider shall give appropriate recognition of the contribution of P2P to the Program in its publicity and signage related to the Program, including any information provided to the public on any email, brochure, website or social media account maintained by the Service Provider.

According to Schedule A of the Service Agreement:

The Town of Tecumseh will offer children, youth, adults and seniors living in low income the opportunity to participate in any program offered through the Parks and Recreation Department at 10 percent of the program cost.

The Town of Tecumseh will establish partnerships with various Community Organizations that will also offer children, youth, adults and seniors living in low income the opportunity to participate in recreational and sports activities offered through the Community Organizations at 10 percent of the program cost.

Programs have the option to allocate up to 10 percent of the budget for “universal activities” in conjunction with efforts to promote and include children and youth from low income families in those activities. For example, a free swim and free skate can be sponsored using P2P dollars. For these events, acknowledgement of P2P must be provided where applicable (e.g. posters, notices).

According to Schedule B of the Service Agreement:

Monthly cash flows will be reconciled at the end of each quarter; March 31, June 30, September 30, and December 31. Any unused funds at the end of the funding period are to be returned to the Corporation. The total maximum fee that can be charged and paid is \$45,000.

Since January 1, 2019, the Tecumseh Parks and Recreation has been administering the P2P program in accordance with the Service Agreement and has submitted the required cash flow reconciliation reports.

Consultations

Corporate Services & Clerk
Financial Services

Financial Implications

The Town of Tecumseh will be receiving \$45,000 in funding for the 2019 Pathway to Potential program.

Ten percent of the annual funding, \$4,500, is allocated towards universal activities, such as free swims and skates.

Ten percent of the annual funding, \$4,500, is allocated towards administrative fees that support the administration of the funding program.

Eighty percent of the annual funding, \$36,000, is allocated towards providing direct assistance for registration fees in recreational programs, both internal and external programs.

The P2P program continues to be administered by the Parks and Recreation Department. The Parks and Recreation Department is responsible for providing quarterly reports to the City of Windsor as outlined in the funding agreement.

Over time, the Town has utilized all of its allocation annually and anticipates to do so again in 2019.

Link to Strategic Priorities

Applicable	2017-18 Strategic Priorities
<input checked="" type="checkbox"/>	Make the Town of Tecumseh an even better place to live, work and invest through a shared vision for our residents and newcomers.
<input type="checkbox"/>	Ensure that the Town of Tecumseh's current and future growth is built upon the principles of sustainability and strategic decision-making.
<input checked="" type="checkbox"/>	Integrate the principles of health and wellness into all of the Town of Tecumseh's plans and priorities.
<input checked="" type="checkbox"/>	Steward the Town's "continuous improvement" approach to municipal service delivery to residents and businesses.
<input checked="" type="checkbox"/>	Demonstrate the Town's leadership role in the community by promoting good governance and community engagement, by bringing together organizations serving the Town and the region to pursue common goals.

Communications

Not applicable

Website

Social Media

News Release

Local Newspaper

This report has been reviewed by Senior Administration as indicated below and recommended for submission by the Chief Administrative Officer.

Prepared by:

Kerri Rice
Manager Recreation Programs & Events

Reviewed by:

Paul Anthony, RRFA
Director Parks & Recreation Services

Recommended by:

Margaret Misek-Evans, MCIP, RPP
Chief Administrative Officer

Attachment Number	Attachment Name
1	2019 Pathway to Potential Service Agreement